

About Us >>>

The International Centre for Creativity and Sustainable Development (ICCSd) under the auspices of UNESCO (Category 2) was approved at the 38th session of the UNESCO General Conference in November, 2015. In 2017, the People's Government of Beijing Municipality signed the agreement with UNESCO.

As the world's first UNESCO Category 2 centre dedicated to "Creativity and Sustainable Development", ICCSD aims, with UNESCO's support, to engage in both domestic and international endeavors such as research, training, exchanges and collaboration. It seeks to attract global scientific and technological talents and their innovative teams, thereby nurturing a globally influential hub for creative and innovative thinking. Moreover, it strives to act as a catalyst for cross-cultural exchange and cooperation, while also facilitating the global reach of Chinese enterprises, technologies and culture.



In July 2018, Mr. Chen Jining, then-Mayor of Beijing, and Madame Audrey Azoulay, UNESCO Director-General jointly unveils ICCSD's plaque.

Our Mission >>>



Research

To operate as a hub for interdisciplinary, cross-sectoral, and global research by effectively coordinating international intellectual resources



Training

To offer diverse education and training programs at local, regional, and global levels, establishing robust online and offline learning platforms



Exchanges

To develop mechanisms for international exchange and sharing, cultivating globally accessible and cutting-edge creative databases



Collaboration

To foster collaborative models across cultural and sustainable development sectors, creative industries, and the Creative Cities Network, forming a global structure for creative cooperation

Advisory Committee >>>

ICCSD is committed to leveraging international resources by gathering leading experts and scholars, thus cultivating a global talent pool in the fields of creativity and sustainable development. Established in April 2019, ICCSD's inaugural Advisory Committee boasted over 30 members from 11 countries and regions, representing diverse sectors including international organizations, research institutions, social organizations, and think tanks. Their collective expertise spans interdisciplinary studies, creative economy, urban planning, artificial intelligence, sustainable development, media arts, and more.

The Advisory Committee held 4 sessions to conduct in-depth discussions on themes such as cultural and technological integration, inclusive economic growth, how to promote fair recovery and low-carbon development through diverse creative approaches, and new paths for the development of creative cities.

Chairman of Advisory Committee

Hans d'Orville (Germany)	Former UNESCO Deputy and Assistant Director-General
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Advisory Committee Members

Foreign committee members (In alphabetical order)

Massimo Bagnasco (Italy)	Vice President of Construction Working Group, European Union Chamber of Commerce in China
Riccardo Balbo (Italy)	Academic Director of IED Global, Managing Director of IED Torino
Stefano Boeri (Italy)	Architect, Former Deputy Mayor of Milan, President of Milan Triennale
Adam Casals (Spain)	CEO of Casals' Company
CHEN Ping (Germany)	Global Vice Chairman of the International Organization of Folk Art
Yann Debelle de Montby (France)	Chairman & CEO at Debelle de Montby Associates Ltd.
Kenya Hara (Japan)	Japanese renowned designer, Art Director of Japanese lifestyle brand MUJI
Charles Landry (UK)	Founder of Creative City concept, Founder of Comedia international think-tank
Soon-In Lee (South Korea)	Chairman of Asia Design Network

Mehri Madarshahi (Canada)	Former Senior Economist, United Nations; Honorary Professor, South China University for Technology
Mugendi M'Rithaa (Kenya)	President Emeritus of the World Design Organization, Professor of Machakos University
Eija Salmi (Finland)	Secretary-General of International Association of Universities and Colleges of Art

Chinese committee members (In alphabetical order)

DING Zhaochen	Professor, Director of New Media and Animation, Beijing Institute of Fashion Technology
FENG Changchun	Professor, Vice Director of Beijing Development Institute, Peking University
GAO Xiang	Professor, Director of the Research Sector at the School of Public Health, Fudan University
HE Renke	Professor, Dean of the School of Design, Hunan University
JIA Ronglin	Professor, President of Beijing Institute of Fashion Technology
LI Youwen	Vice Professor, Vice Dean of the Academy of Regional and Global Governance, Beijing Foreign Studies University
LIU De	Co-founder & Vice President of Xiaomi Corporation
WANG Min	Professor, Vice President of the Academic Committee to Central Academy of Fine Arts
WEN Chunying	Professor, Director of School of International Studies, Communication University of China
WU Zhiqiang	Director of Yangtze River Delta Collaborative Innovation Center for Smart Urbanization, Academician of Chinese Academy of Engineering
XIANG Yong	Professor, Dean of the Cultural Industry Research Institute, Peking University
XIAO Yong	Professor, Director of 7th Studio of School of Design, Central Academy of Fine Arts
XU Ping	Professor, Former Director of Design Culture and Policy Research Centre, Central Academy of Fine Arts
XU Yingqing	Professor, Director of Future Laboratory, Tsinghua University
YANG Baozhen	Former Chinese Consul in France; Senior Advisor of CASMC
YANG Yueming	Professor, Vice Dean of the Institute of Cultural Innovation and Communication, Beijing Normal University
ZHANG Hui	Professor, Vice President of School of Economics, Peking University
ZHANG Xiaoming	Professor, Former Vice Director of Cultural Development Strategic Research Centre, Chinese National Academy of Arts
ZHENG Changling	Professor, Former Vice Director of Cultural Development Strategic Research Centre, Chinese National Academy of Arts
ZHU Xufeng	Professor, President of School of Public Policy & Management, Tsinghua University

Creativity 2030 Projects >>>

ICCSD revolves around the theme of "technology, creativity, sustainable development", bringing together top talents, generating valuable insights and establishing strategic partnerships in research, information dissemination, training and collaboration.

01 Publication >



The ICCSD's release of a bilingual of "Observatory on Creative Cities: The Development of the UNESCO Creative Cities Network (2004-2019)" (2019)



The ICCSD's publication of a bilingual "Creative Economy and Urban Regeneration" (2020)



"Creativity 2030" I Sustainable Development Goal 4: "Quality Education" (2019)



"Creativity 2030" I Sustainable Development Goal 8: "Decent Work and Economic Growth" (2020)



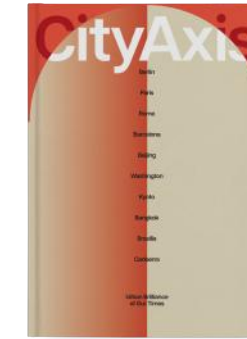
The ICCSD's launch in collaboration with UNESCO of the Chinese version of "Culture and Public Policy for Sustainable Development" (2021)



The ICCSD's release of a bilingual "Report on Creativity and Sustainable Indicators" (2021)



ICCSD collaborates with Cesena Media and Touring Club Italiano to release "Italian World Heritage".



ICCSD and the Beijing Municipal Office for Conservation and Management of Beijing Central Axis jointly produce a bilingual special titled "City Axis".



WeChat



MicroBlog

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02 Training

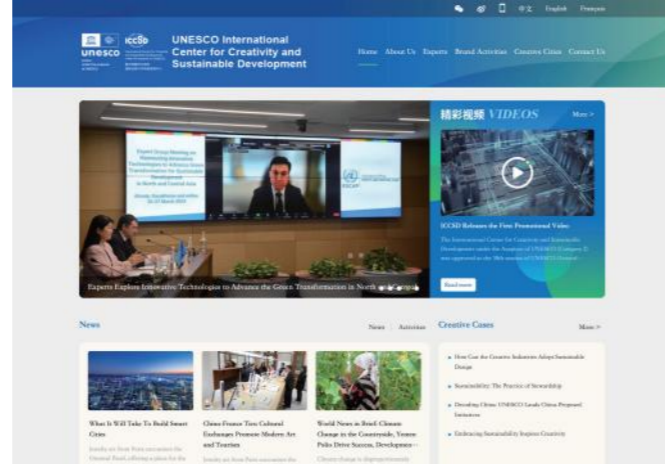
ICCSD conducts capacity-building activities through its online and offline education and training systems. It provides educational and creative skills training for youth, women, and businesses from developing countries, sharing practical models and development experiences.



In May 2023, the 2023 UNESCO Creative Cities Network Application Q&A session convenes in Beijing. The session assisted cities across China in joining the Creative Cities Network (UCCN).

03 Media Matrix Platform

ICCSD develops a diverse, multilingual communication and display platform to promote creative ideas, cultural exchanges, and expressive creativity, disseminate successful experiences and support international cooperation and exchanges related to creativity and sustainable development. This initiative aims to bolster its social credibility and international outreach.



<https://city.cri.cn/unesco-iccsc/en/>

04 Exchanges and Cooperation

ICCSD, committed to strengthening ties with UNESCO, welcomes high-level UNESCO delegations to enhance mutual understanding, and additionally organizes international conferences and explores cooperation models.



In July 2023, Ms. Tamara Rastovac Siamashvili, then-Chairperson of the Executive Board of UNESCO, visits ICCSD.

05 Sustainable Development Exhibition

As an open and inclusive international platform for exchange and exhibition, ICCSD hosts the year-round "Creativity Promoting Sustainable Development" exhibition series, showcasing innovative solutions and methods to inspire and advance sustainable development in urban life.

- October, 2019
To have an exhibition on the cultural integration project of Yunnan Dulong ethnic group with the theme of "Rainbow Weaving Nationality"
- January, 2022
In collaboration with Beijing Institute of Fashion Technology to hold "2021 Design Day Marathon" exhibition
- December, 2020
In collaboration with Green & Shine Foundation to hold "2020 My Hometown" painting exhibition
- April, 2022
To hold an exhibition titled "Intangible Cultural Heritage and Sustainable Development"
- April, 2021
In collaboration with the Cultural Industry Research Institute, Peking University to hold a rural cultural creativity project exhibition
- July, 2021
In collaboration with Beijing Contemporary Art Foundation to hold "China Eco Design Award" exhibition

07 International Decade of Sciences for Sustainable Development Forum

In response to the United Nations' Resolution on the International Decade of Sciences for Sustainable Development 2024-2033 (hereinafter referred to as "the International Decade of Sciences"), ICCSD executes and coordinates the International Decade of Sciences for Sustainable Development Forum.



Guest group photo

06 "Creativity 2030" Salon

ICCSD regularly hosts salon events covering various fields including creativity, sustainable development, technology, and cultural diversity, inviting scholars and practitioners to exchange ideas through speeches, dialogues, and other forms of communication.

In August 2020, ICCSD and the Chengdu Creative Design Week jointly launches the "Creativity 2023" salon themed "Chengdu Empowered by New Creativity and Scenario".



In October 2020, together with the Youcheng Entrepreneur Poverty Alleviation Foundation, ICCSD organizes the "Creativity 2030" salon addressing "Challenges and Opportunities for Rural Women in Development".



This forum gathers officials, scientists, think tank experts, and representatives from research institutions worldwide. The aim is to discuss the International Decade of Sciences and promote scientific innovation and technological advancement through international cooperation.



In December 2019, "the Belt and Road" Creative and Sustainable Development Training Course convenes, drawing over 20 participants from Asia and Africa.



In August 2019, the Chairman of ICCSD's Advisory Committee participates in the "Silk Road Rediscovery Tour of Beijing" event hosted by Information Office of the People's Government of Beijing Municipality.



In December 2023, Yang Xinyu, Chinese ambassador to UNESCO, makes an inspection visit to ICCSD.