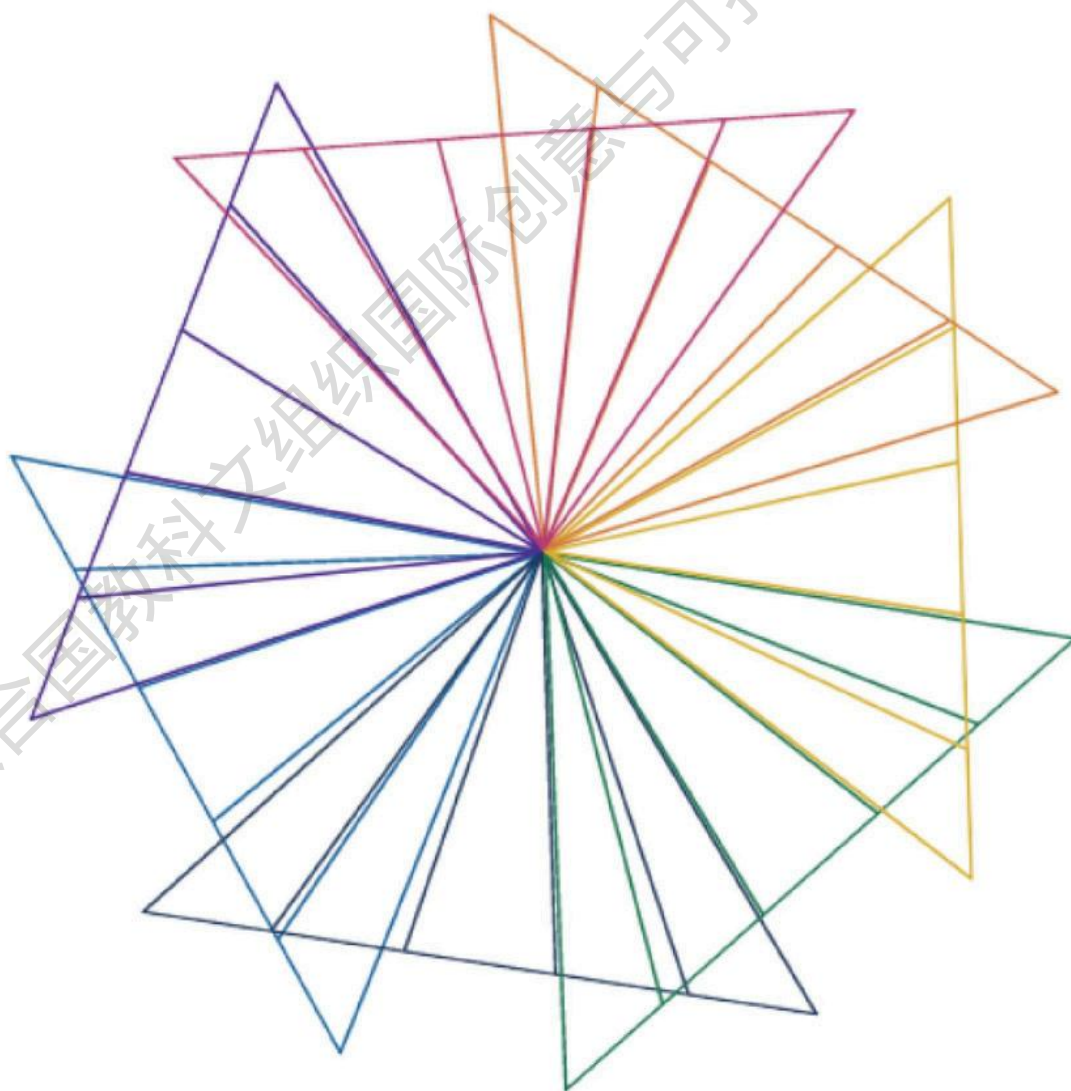


2025联合国教科文组织创意城市网络 征集指南

中国城市申报手册



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第一章 联合国教科文组织创意城市网络简介

一、概况

联合国教科文组织创意城市网络（UCCN）成立于 2004 年，该项目旨在促进世界各国城市内部及城市之间的合作，将文化与创意作为可持续发展的战略性杠杆。

该网络汇集了来自各大洲和地区具有不同地理人口、经济、社会、文化和环境背景的城市。它们为了一个共同的使命努力：将创意和文化产业置于城市发展规划的核心，使城市具有安全性、复原力、包容性和可持续性并经得起未来考验，以落实联合国 2030 年可持续发展议程，特别是可持续目标 11：建设包容、安全、有韧性的可持续城市。

联合国教科文组织创意城市网络由致力于汇聚资源、经验和知识的城市组成，旨在实现网络使命声明中设定的共同目标，并通过城市间的合作伙伴关系在国际层面积极开展合作，这与联合国教科文组织促进国际合作、对话和团结以实现持久和平的更广泛使命相一致。

作为思想和创新实践的实验室，联合国教科文组织创意城市通过以人为本的政策制定和基于地方项目和倡议为实现可持续发展目标做出了切实贡献。该网络进一步发挥了城市在可持续发展中的中心作用，强调了在这一过程中地方层面的重要性，符合联合国教科文组织在文化领域的计划优先事项。

创意城市网络是《2022 年世界文化政策会议宣言》的后续行动，这一宣言重申文化是“全球公共产品”，在 2022 年 9 月举行的联合国教科文组织世界文化政策与可持续发展会议上通过。创意城市网络承诺支持将文化作为后 2030 可持续发展议程中的独立目标进行整合，这一承诺在 2024 年联合国教科文组织创意城市网络年会期间通过的《布拉加宣言》中得到了体现。

二、使命

基于这一承诺，来自 106 个国家的 350 个成员城市构成了这一不断扩展的网络。其共同使命是将创意和文化产业置于地区发展规划的核心，同时积极开展国际合作。

三、目标

- 加强将创意视为可持续发展战略因素的城市间的国际合作；
- 着重通过公私部门和民间团体的合作伙伴关系，激发并强化成员城市引导的视创意为城市发展重要组成部分的各类举措；
- 加强文化活动、产品和服务的创建、制作、传播和宣传；
- 建立创意和创新枢纽，拓宽文化领域创意者和专业人士的机遇；
- 改善人们对文化生活的获取和参与，促进人们尤其是边缘化和弱势群体对个人对文化产品和服务的享有；
- 将文化与创意充分纳入地方发展战略和规划中。

上述目标同时在成员城市层面以及国际层面实施，并且主要通过以下行动领域进行：

- 分享经验、知识和最佳实践；
- 与公私部门和民间团体相关联的试点项目、合作伙伴关系与倡议；
- 专业类与艺术类交流项目和网络；
- 关于创意城市经验的考察、研究和评估；
- 针对可持续发展的政策和措施；
- 传播与公众意识提升活动。

四、成员城市情况

截止 2023 年底，联合国教科文组织创意城市网络共有 106 个国家的 350 个成员城市。电影之都 26 个，媒体艺术之都 25 个，美食之都 56 个，设计之都 49 个，手工艺与民间艺术之都 66 个，文学之都 53 个，音乐之都 75 个。中国有 18 个成员城市，主要是北京（设计）、深圳（设计）、上海（设计）、武汉（设计）、重庆（设计）、成都（美食）、顺德（美食）、中国澳门特别行政区（美食）、扬州（美食）、淮安（美食）、潮州（美食）、杭州（手工艺与民间艺术）、景德镇（手工艺与民间艺术）、苏州（手工艺与民间艺术）、潍坊（手工艺与民间艺术）、青岛（电影）、长沙（媒体艺术），南京（文学）。

第二章 联合国教科文组织创意城市网络成员名单 (截至2023年)

序号	创意类别	城市名称		所属国家	所属大洲	入网年代
1	电影 Film (26个)	布拉德福德	Bradford	英国	欧洲	2009
2		悉尼	Sydney	澳大利亚	大洋洲	2010
3		高威	Galway	爱尔兰	欧洲	2014
4		釜山	Busan	韩国	亚洲	2014
5		索菲亚	Sofia	保加利亚	欧洲	2014
6		桑托斯	Santos	巴西	拉丁美洲	2015
7		比托拉	Bitola	前南斯拉夫马其顿共和国	欧洲	2015
8		罗马	Rome	意大利	欧洲	2015
9		特拉萨	Terrassa	西班牙	欧洲	2017
10		青岛	Qingdao	中国	亚洲	2017
11		罗兹	Lodz	波兰	欧洲	2017
12		山形市	Yamagata	日本	亚洲	2017
13		布里斯托尔	Bristol	英国	欧洲	2017
14		萨拉热窝	Sarajevo	波黑	欧洲	2019
15		波茨坦	Potsdam	德国	欧洲	2019
16		巴利亚多利德	Valladolid	西班牙	欧洲	2019
17		惠灵顿	Wellington	新西兰	大洋洲	2019
18		孟买	Mumbai	印度	亚洲	2019
19		克卢日纳波卡	Cluj-Napoca	罗马尼亚	欧洲	2021
20		格丁尼亚	Gdynia	波兰	欧洲	2021
21		戛纳	Cannes	法国	欧洲	2021

22		阿萨巴	Asaba	尼日利亚	非洲	2023
23		加德满都	Kathmandu	尼泊尔	亚洲	2023
24		瓦尔扎扎特	Ouarzazate	摩洛哥	非洲	2023
25		佩内杜	Penedo	巴西	拉丁美洲	2023
26		维森特洛佩斯	Vicente Lopez	阿根廷	拉丁美洲	2023
27	媒体艺术 Media Arts (25个)	昂吉安莱班	Enghien-les-Bains	法国	欧洲	2013
28		札幌	Sapporo	日本	亚洲	2013
29		林茨	Linz	奥地利	欧洲	2014
30		约克	York	英国	欧洲	2014
31		光州	Gwangju	韩国	亚洲	2014
32		达喀尔	Dakar	塞内加尔	非洲	2014
33		特拉维夫-雅法	Tel Aviv-Yafo	以色列	亚洲	2014
34		奥斯汀	Austin	美国	北美洲	2015
35		多伦多	Toronto	加拿大	北美洲	2017
36		布拉加	Braga	葡萄牙	欧洲	2017
37		科希策	Kosice	斯洛伐克	欧洲	2017
38		长沙	Changsha	中国	亚洲	2017
39		瓜达拉哈拉	Guadalajara	墨西哥	拉丁美洲	2017
40		圣地亚哥德卡利	Santiago de Cali	哥伦比亚	拉丁美洲	2019
41		维堡	Viborg	丹麦	欧洲	2019
42		卡尔斯鲁厄	Karlsruhe	德国	欧洲	2019
43		大坎皮纳	Campina Grande	巴西	拉丁美洲	2021
44		第比利斯	Tbilisi	格鲁吉亚	欧洲	2021
45		摩德纳	Modena	意大利	欧洲	2021
46		那慕尔	Namur	比利时	欧洲	2021
47	哈马尔	Hamar	挪威	欧洲	2021	

48		卡昂	Caen	法国	欧洲	2023
49		卡萨布兰卡	Casablanca	摩洛哥	非洲	2023
50		诺维萨德	Novi Sad	塞尔维亚	欧洲	2023
51		奥卢	Oulu	芬兰	欧洲	2023
52	美食 Gastronomy (56个)	波帕扬	Popayán	哥伦比亚	拉丁美洲	2005
53		成都	Chengdu	中国	亚洲	2010
54		厄斯特松德	Östersund	瑞典	欧洲	2011
55		全州	Jeonju	韩国	亚洲	2012
56		扎赫勒	Zahle	黎巴嫩	亚洲	2013
57		弗洛里亚诺波利斯	Florianopolis	巴西	拉丁美洲	2014
58		鹤冈	Tsuruoka	日本	亚洲	2014
59		顺德	Shunde	中国	亚洲	2014
60		普吉	Phuket	泰国	亚洲	2015
61		加济安泰普	Gaziantep	土耳其	亚洲	2015
62		德尼亚	Dénia	西班牙	欧洲	2015
63		拉什特	Rasht	伊朗伊斯兰共和国	亚洲	2015
64		贝伦	Belém	巴西	拉丁美洲	2015
65		图森	Tucson	美国	北美洲	2015
66		恩塞纳达	Ensenada	墨西哥	拉丁美洲	2015
67		布尔戈斯	Burgos	西班牙	欧洲	2015
68		帕尔玛	Parma	意大利	欧洲	2015
69		卑尔根	Bergen	挪威	欧洲	2015
70		布埃纳文图拉	Buenaventura	哥伦比亚	拉丁美洲	2017
71		帕拉蒂	Paraty	巴西	拉丁美洲	2017

72		科恰班巴	Cochabamba	玻利维亚	拉丁美洲	2017
73		圣安东尼奥	San Antonio	美国	北美洲	2017
74		哈塔伊	Hatay	土耳其	亚洲	2017
75		阿尔巴	Alba	意大利	欧洲	2017
76		澳门	Macao	中国	亚洲	2017
77		巴拿马城	Panama City	巴拿马	拉丁美洲	2017
78		波托维耶霍	Portoviejo	厄瓜多尔	拉丁美洲	2019
79		欧约斯特赫曼努斯	Overstrand Hermanus	南非	非洲	2019
80		贝洛奥里藏特	Belo Horizonte	巴西	拉丁美洲	2019
81		梅里达	Mérida	墨西哥	拉丁美洲	2019
82		阿菲永卡拉希萨尔	Afyonkarahisar	土耳其	亚洲	2019
83		贝加莫	Bergamo	意大利	欧洲	2019
84		海德拉巴	Hyderabad	印度	亚洲	2019
85		扬州	Yangzhou	中国	亚洲	2019
86		本迪戈	Bendigo	澳大利亚	大洋洲	2019
87		阿雷基帕	Arequipa	秘鲁	拉丁美洲	2019
88		博希孔	Bohicon	贝宁	非洲	2021
89		连科兰	Lankaran	阿塞拜疆	亚洲	2021
90		朗塞斯顿	Lauceston	澳大利亚	大洋洲	2021
91		圣彼得堡	Saint Pertersburg	俄罗斯	欧洲	2021
92		鲁昂	Rouen	法国	欧洲	2021
93		费拉	Montreal	葡萄牙	欧洲	2021
94		布赖代	Buraidah	沙特阿拉伯	亚洲	2021
95		塞萨洛尼基	Thessaloniki	希腊	欧洲	2021
96		克尔曼沙赫	Kermanshah	伊朗	亚洲	2021
97		淮安	Huai'an	中国	亚洲	2021

98		古晋	Kuching	马来西亚	亚洲	2021
99		臼杵	Usuki	日本	亚洲	2021
100		碧武里	Phetchaburi	泰国	亚洲	2021
101		马德望	Battambang	柬埔寨	亚洲	2023
102		潮州	Chaozhou	中国	亚洲	2023
103		弗里堡	Fribourg	瑞士	欧洲	2023
104		江陵	Gangneung	韩国	亚洲	2023
105		伊拉克利翁	Herakleion	希腊	欧洲	2023
106		伊洛伊洛市	Iloilo City	菲律宾	亚洲	2023
107		恩康桑巴	Nkongsamba	喀麦隆	非洲	2023
108	设计 Design (49个)	蒙特利尔	Montreal	加拿大	北美洲	2006
109		布宜诺斯艾利斯	Buenos Aires	阿根廷	拉丁美洲	2005
110		柏林	Berlin	德国	欧洲	2005
111		名古屋	Nagoya	日本	亚洲	2008
112		深圳	Shenzhen	中国	亚洲	2008
113		神户	Kobe	日本	亚洲	2008
114		首尔	Seoul	韩国	亚洲	2010
115		上海	Shanghai	中国	亚洲	2010
116		圣埃蒂安	Saint-Étienne	法国	欧洲	2010
117		格拉茨	Graz	奥地利	欧洲	2011
118		北京	Beijing	中国	亚洲	2012
119		库里提巴	Curitiba	巴西	拉丁美洲	2014
120		赫尔辛基	Helsinki	芬兰	欧洲	2014
121		邓迪	Dundee	英国	欧洲	2014
122		毕尔巴鄂	Bilbao	西班牙	欧洲	2014
123		都灵	Turin	意大利	欧洲	2014

124	考纳斯	Kaunas	立陶宛	欧洲	2015
125	底特律	Detroit	美国	北美洲	2015
126	普埃布拉	Puebla	墨西哥	拉丁美洲	2015
127	新加坡	Singapore	新加坡	亚洲	2015
128	布达佩斯特	Budapest	匈牙利	欧洲	2015
129	万隆	Bandung	印度尼西亚	亚洲	2015
130	迪拜	Dubai	阿拉伯联合酋长国	亚洲	2017
131	墨西哥城	Mexico City	墨西哥	拉丁美洲	2017
132	大吉隆市	Greater Geelong	澳大利亚	大洋洲	2017
133	巴西利亚	Brasilia	巴西	拉丁美洲	2017
134	科特莱特	Kortrijk	比利时	欧洲	2017
135	科灵	Kolding	丹麦	欧洲	2017
136	开普敦	Cape Town	南非	非洲	2017
137	伊斯坦布尔	Istanbul	土耳其	亚洲	2017
138	武汉	Wuhan	中国	亚洲	2017
139	巴库	Baku	阿塞拜疆	亚洲	2019
140	圣何塞	San José	哥斯达黎加	拉丁美洲	2019
141	旭川	Asahikawa	日本	亚洲	2019
142	曼谷	Bangkok	泰国	亚洲	2019
143	穆哈拉格	Muharraq	巴林	亚洲	2019
144	福塔雷萨	Fortaleza	巴西	拉丁美洲	2019
145	宿雾市	Cebu City	菲律宾	亚洲	2019
146	克雷塔罗	Querétaro	墨西哥	拉丁美洲	2019
147	河内	Hanoi	越南	亚洲	2019
148	多哈	Doha	卡塔尔	亚洲	2021
149	科维良	Covilhã	葡萄牙	欧洲	2021
150	旺格努伊	Wanganui	新西兰	大洋洲	2021

151		阿什哈巴德	Ashgabat	土库曼斯坦	亚洲	2023
152		采蒂涅	Cetinje	黑山	欧洲	2023
153		清莱	Chiang Rai	泰国	亚洲	2023
154		重庆	Chongqing	中国	亚洲	2023
155		格拉纳达	Granada	尼加拉瓜	拉丁美洲	2023
156		巴伦西亚	Valencia	西班牙	欧洲	2023
157		阿斯旺	Aswan	埃及	亚洲	2005
158		圣达菲	Santa Fe	美国	北美洲	2005
159		金泽	Kanazawa	日本	亚洲	2009
160		利川	Icheon	韩国	亚洲	2010
161		杭州	Hangzhou	中国	亚洲	2012
162		帕迪尤卡	Paducah	美国	北美洲	2013
163		法布里亚诺	Fabriano	意大利	欧洲	2013
164		苏州	Suzhou	中国	亚洲	2014
165		拿骚	Nassau	巴哈马	拉丁美洲	2014
166	手工艺与民间艺术 Craft and Folk Arts (66个)	雅克梅勒	Jacmel	海地	拉丁美洲	2014
167		北加浪岸	Pekalongan	印度尼西亚	亚洲	2014
168		景德镇	Jingdezhen	中国	亚洲	2014
169		笹山市	Sasayama	日本	亚洲	2015
170		斋普尔	Jaipur	印度	亚洲	2015
171		巴米扬	Bamiyan	阿富汗	亚洲	2015
172		杜兰	Durán	厄瓜多尔	拉丁美洲	2015
173		卢本巴希	Lubumbashi	刚果民主共和国	非洲	2015
174		圣克里斯托瓦尔-德拉斯卡萨斯	San Cristóbal de las Casas	墨西哥	拉丁美洲	2015
175		阿哈萨	Al-Ahsa	沙特阿拉伯	亚洲	2015

176	伊斯法罕	Isfahan	伊朗伊斯兰共和国	亚洲	2015
177	波诺诺沃	Porto-Novo	贝宁	非洲	2017
178	索科德	Sokodé	多哥	非洲	2017
179	碧瑶市	Baguio City	菲律宾	亚洲	2017
180	巴塞卢什	Barcelos	葡萄牙	欧洲	2017
181	突尼斯市	Tunis	突尼斯	非洲	2017
182	舍基	Sheki	阿塞拜疆	亚洲	2017
183	开罗	Cairo	埃及	非洲	2017
184	若昂佩索阿	Joao Pessoa	巴西	拉丁美洲	2017
185	加布罗沃	Gabrovo	保加利亚	欧洲	2017
186	瓦加杜古	Ouagadougou	布基纳法索	非洲	2017
187	乔尔德莱格	Chordeleg	厄瓜多尔	拉丁美洲	2017
188	利摩日	Limoges	法国	欧洲	2017
189	得土安	Tétouan	摩洛哥	非洲	2017
190	清迈	Chiangmai	泰国	亚洲	2017
191	屈塔希亚	Kutahya	土耳其	亚洲	2017
192	卡拉拉	Carrara	意大利	欧洲	2017
193	马达巴	Madaba	约旦	亚洲	2017
194	特立尼达	Trinidad	古巴	拉丁美洲	2019
195	晋州	Jinju	韩国	亚洲	2019
196	阿亚库乔	Azerbaijan	秘鲁	拉丁美洲	2019
197	卡尔达斯达赖尼亚	Caldas da Rainha	葡萄牙	欧洲	2019
198	沙迦	Sharjah	阿拉伯联合酋长国	亚洲	2019
199	维尔扬迪	Viljandi	爱沙尼亚	欧洲	2019

200		巴拉瑞特	Ballarat	澳大利亚	大洋洲	2019
201		阿雷瓜	Aregua	巴拉圭	拉丁美洲	2019
202		卡尔戈波雷	Kargopol	俄罗斯	欧洲	2019
203		素可泰	Sukhothai	泰国	亚洲	2019
204		阿巴斯港	Bandar Abbas	伊朗	亚洲	2019
205		比耶拉	Biella	意大利	欧洲	2019
206		纳库鲁	Nakuru	肯尼亚	非洲	2021
207		布尔萨	Bursa	土耳其	亚洲	2021
208		帕斯托	Pasto	哥伦比亚	拉丁美洲	2021
209		金海	Gimhae	韩国	亚洲	2021
210		比达	Bida	尼日利亚	非洲	2021
211		马尼塞斯	Manises	西班牙	欧洲	2021
212		科莫	Como	意大利	欧洲	2021
213		斯利那加	Srinagar	印度	亚洲	2021
214		珀斯	Perth	英国	欧洲	2021
215		潍坊	Weifang	中国	亚洲	2021
216		布哈拉	Bukhara	乌兹别克斯坦	亚洲	2023
217		布朗库堡	Castelo Branco	葡萄牙	欧洲	2023
218		会安	Hoi An	老挝	亚洲	2023
219		蒙特克里斯蒂	Montecristi	多米尼加	北美洲	2023
220		苏拉卡尔塔	Surakarta	印度尼西亚	亚洲	2023
221		乌兰巴托	Ulaanbaatar	蒙古	亚洲	2023
222		豪伊克	Umngeni Howick	南非	非洲	2023
223	文学 Literature (53个)	爱丁堡	Edinburgh	英国	欧洲	2004
224		里昂	Lyon	法国	欧洲	2008
225		墨尔本	Melbourne	澳大利亚	大洋洲	2008

226	爱荷华	Iowa City	美国	北美洲	2008
227	都柏林	Dublin	爱尔兰	欧洲	2010
228	雷克雅未克	Reykjavik	冰岛	欧洲	2011
229	诺维奇	Norwich	英国	欧洲	2012
230	克拉科夫	Krakow	波兰	欧洲	2013
231	格拉纳达	Granada	西班牙	欧洲	2014
232	海德堡	Heidelberg	德国	欧洲	2014
233	达尼丁	Dunedin	新西兰	大洋洲	2014
234	布拉格	Prague	捷克共和国	欧洲	2014
235	塔尔图	Tartu	爱沙尼亚	欧洲	2015
236	卢布尔雅那	Ljubljana	斯洛文尼亚	欧洲	2015
237	利沃夫	L'viv	乌克兰	欧洲	2015
238	蒙得维的亚	Montevideo	乌拉圭	拉丁美洲	2015
239	巴格达	Baghdad	伊拉克	亚洲	2015
240	诺丁汉	Nottingham	英国	欧洲	2015
241	乌里扬诺夫斯克	Ulyanovsk	俄罗斯联邦	欧洲	2015
242	欧比多斯	Óbidos	葡萄牙	欧洲	2015
243	巴塞罗那	Barcelona	西班牙	欧洲	2015
244	乌得勒支	Utrecht	荷兰	欧洲	2017
245	西雅图	Seattle	美国	北美洲	2017
246	富川	Bucheon	韩国	亚洲	2017
247	德班	Durban	南非	非洲	2017
248	利勒哈默尔	Lillehammer	挪威	欧洲	2017
249	米兰	Milan	意大利	欧洲	2017
250	魁北克市	Quebec City	加拿大	北美洲	2017
251	曼彻斯特	Manchester	英国	欧洲	2017
252	库莫	Kuhmo	芬兰	欧洲	2019

253		原州	Wonju	韩国	亚洲	2019
254		拉合尔	Lahore	巴基斯坦	亚洲	2019
255		弗罗茨瓦夫	Wroclaw	波兰	欧洲	2019
256		昂古莱姆	Angoulême	法国	欧洲	2019
257		吕伐登	Leeuwarden	荷兰	欧洲	2019
258		敖德萨	Odessa	乌克兰	欧洲	2019
259		苏莱曼尼亚	Sleman	伊拉克	亚洲	2019
260		埃克塞特	Exeter	英国	欧洲	2019
261		南京	Nanjing	中国	亚洲	2019
262		贝鲁特	Beirut	黎巴嫩	亚洲	2019
263		哥德堡	Gothenburg	瑞典	欧洲	2021
264		雅加达	Jakarta	印尼	亚洲	2021
265		维尔纽斯	Vilnius	立陶宛	欧洲	2021
266		不来梅	Bremen	德国	欧洲	2023
267		布法罗	Buffalo City	美国	北美洲	2023
268		霍巴特	Hobart	澳大利亚	大洋洲	2023
269		雅西	Iasi	罗马尼亚	欧洲	2023
270		科泽科德	Kozhikode	印度	亚洲	2023
271		库塔伊西	Kutaisi	格鲁吉亚	亚洲	2023
272		冈山	Okayama	日本	亚洲	2023
273		里约热内卢	Rio de Janeiro	巴西	拉丁美洲	2023
274		塔伊夫	Taif	沙特	亚洲	2023
275		图库姆斯	Tukums	拉脱维亚	欧洲	2023
276	音乐 Music (75个)	塞维利亚	Sevilla	西班牙	欧洲	2006
277		博洛尼亚	Bologna	意大利	欧洲	2006
278		格拉斯哥	Glasgow	英国	欧洲	2008

279	根特	Ghent	比利时	欧洲	2009
280	波哥大	Bogota	哥伦比亚	拉丁美洲	2012
281	布拉柴维尔	Brazzaville	刚果共和国	非洲	2013
282	汉诺威	Hannover	德国	欧洲	2014
283	滨松	Hamamatsu	日本	亚洲	2014
284	曼海姆	Mannheim	德国	欧洲	2014
285	金沙萨	Kinshasa	刚果民主共和国	非洲	2015
286	麦德林	Medellín	哥伦比亚	拉丁美洲	2015
287	阿德莱德	Adelaide	澳大利亚	大洋洲	2015
288	萨尔瓦多	Salvador	巴西	拉丁美洲	2015
289	卡托维兹	Katowice	波兰	欧洲	2015
290	统营市	Tongyeong	韩国	亚洲	2015
291	新伊达尼亚	Idanha-a-Nova	葡萄牙	欧洲	2015
292	京斯顿	Kingston	牙买加	拉丁美洲	2015
293	瓦拉纳西	Varanasi	印度	亚洲	2015
294	利物浦	Liverpool	英国	欧洲	2015
295	普拉亚	Praia	佛得角	非洲	2017
296	大邱	Daegu	韩国	亚洲	2017
297	布尔诺	Brno	捷克共和国	欧洲	2017
298	堪萨斯城	Kansas City	美国	北美洲	2017
299	莫雷利亚	Morelia	墨西哥	拉丁美洲	2017
300	北雪平	Norrköping	瑞典	欧洲	2017
301	奥克兰	Auckland	新西兰	大洋洲	2017
302	阿拉木图	Almaty	哈萨克斯坦	亚洲	2017
303	阿马兰蒂	Amarante	葡萄牙	欧洲	2017
304	佩萨罗	Pesaro	意大利	欧洲	2017

305		金奈	Chennai	印度	亚洲	2017
306		弗鲁迪亚	Frutillar	智利	拉丁美洲	2017
307		圣多明哥	Santo Domingo	多米尼加共和国	拉丁美洲	2019
308		梅斯	Metz	法国	欧洲	2019
309		索维拉	Essaouira	摩洛哥	欧洲	2019
310		西班牙港	Port of Spain	特立尼达和多巴哥	非洲	2019
311		克尔谢希尔	Kırşehir	土耳其	亚洲	2019
312		维斯普雷姆	Veszprém	匈牙利	欧洲	2019
313		拉马拉	Ramallah	巴勒斯坦	亚洲	2019
314		喀山	Kazan	俄罗斯	欧洲	2019
315		巴耶杜帕尔	Valledupar	哥伦比亚	拉丁美洲	2019
316		哈瓦那	Havana	古巴	拉丁美洲	2019
317		莱里亚	Leiria	葡萄牙	欧洲	2019
318		弗拉涅	Vranje	塞尔维亚	欧洲	2019
319		利里亚	Lliria	西班牙	欧洲	2019
320		萨南达季	Sanandaj	伊朗	亚洲	2019
321		安汶	Ambon	印度尼西亚	亚洲	2019
322		瓦尔帕莱索	Valparaíso	智利	拉丁美洲	2019
323		塔林	Tallinn	爱沙尼亚	欧洲	2021
324		古巴圣地亚哥	Santiago de Cuba	古巴	拉丁美洲	2021
325		路易港	Port Louis	毛里求斯	非洲	2021
326		万卡约	Huancayo	秘鲁	拉丁美洲	2021
327		哈拉帕	Xalapa	墨西哥	拉丁美洲	2021
328		阿布扎比	Abu Dhabi	阿联酋	亚洲	2021
329		累西腓	Recife	巴西	拉丁美洲	2021
330		伊瓦格	Ibague	哥伦比亚	拉丁美洲	2021

331		巴统	Batumi	格鲁吉亚	欧洲	2021
332		伦敦	London	加拿大	北美	2021
333		哈尔科夫	Kharkiv	乌克兰	欧洲	2021
334		贝尔法斯特	Belfast	英国	欧洲	2021
335		巴尼亚卢卡	Banja Luka	波黑	欧洲	2023
336		比绍	Bissau	几内亚	非洲	2023
337		博尔扎诺	Bolzano	意大利	欧洲	2023
338		比得哥什	Bydgoszcz	波兰	欧洲	2023
339		加拉加斯	Caracas	委内瑞拉	拉丁美洲	2023
340		康塞普西翁	Concepción	智利	拉丁美洲	2023
341		大叻	Da Lat	越南	亚洲	2023
342		瓜廖尔	Gwalior	印度	亚洲	2023
343		怡保	Ipoh	马来西亚	亚洲	2023
344		墨西卡利	Mexicali	墨西哥	拉丁美洲	2023
345		蒙特勒	Montreux	瑞士	欧洲	2023
346		尚勒乌尔法	Şanlıurfa	土耳其	亚洲	2023
347		素攀武里	Suphanburi	泰国	亚洲	2023
348		图卢兹	Toulouse	法国	欧洲	2023
349		瓦拉日丁	Varazdin	克罗地亚	欧洲	2023
350		大诺夫哥罗德	Veliky Novgorod	俄罗斯	欧洲	2023

第三章 2025 年联合国教科文组织创意城市申请指南

一、申请资格要求

申请征集对联合国教科文组织所有成员国和准成员的城市开放。¹

联合国教科文组织有权控制征集的规模并限定最大数量，考虑向特定地区和领域倾斜。在 2025 年的征集中，同一国家最多可有 2 个不同创意领域的城市参选。

为提高地域平衡性，联合国教科文组织鼓励网络内代表性不足的地区²尤其是非洲和阿拉伯国家的城市进行申报。本次征集中的合作框架适用于这两个地区的城市（详见附件）。

曾连续两次申报联合国教科文组织创意城市网络且未获批准的城市，暂停 4 年方可重新申报。

二、评选标准

城市能否入选联合国教科文组织创意城市，不仅基于其文化和创意领域资产和附加值，而且基于其拟议行动计划的内容、影响和推广情况。城市应充分展现其对网络总体愿景和目标的潜在贡献，以及对联合国教科文组织的使命和优先事项的承诺，包括促进各级的合作、团结和对话，推动落实“2030 年可持续发展议程”。

联合国教科文组织总干事按照以下准则，同时考虑联合国的整体立场，指定创意城市。教科文组织秘书处将组织开展内部技术性初审和外部评估，后者由以下专家和城市完成：

- 联合国教科文组织指定的独立专家，他们需专注于创意城市网络所涵盖的八大领域以及；
- 对应创意领域的成员城市：手工艺与民间艺术、设计、电影、美食、文学、媒体艺术和音乐。³

入选创意城市说明了对其申请文件中为实现网络宗旨拟定的战略和行动计划的质量、关联性和可行性的认可。

申请应主要关注创意城市网络八大领域中的一项目。然而，我们也鼓励申请城市（在相关战略和行动计划中）同时列举其他创意领域，强调彼此之间已有的和/或潜在的协同增效。

申请城市必须遵守创意城市网络使命宣言中的目标以及下述标准，它们将指导相关创意门类的评选过程：

¹ 请参见联合国教科文组织会员国和准会员名录 <https://en.unesco.org/countries>

² 联合国教科文组织定义的地区包括非洲、阿拉伯国家、亚太地区、欧洲、北美洲、拉丁美洲和加勒比海地区。

³ 更多信息请参考：[https://unesdoc.unesco.org/ark:/48223/pf0000389074?posInSet=1&queryId=82c7b9ee-fb10-4ee5-a760-53d7ced17021\(p.143-145\)](https://unesdoc.unesco.org/ark:/48223/pf0000389074?posInSet=1&queryId=82c7b9ee-fb10-4ee5-a760-53d7ced17021(p.143-145))。在本次征集中，建筑创意领域提交的申请将由独立专家，以及由国际建筑师协会（UIA）和创意城市设计之都的专家组成的小组，共同进行评估。

»» 城市的申请目的和将面临的主要发展机遇与挑战，全球发展愿景、战略和政策以及预期影响（申请表3.2、3.3和第3.4部分）：

- 申请城市有责任帮助创意城市网络实现地方层面和国际层面的目标；
- 现有的发展战略和政策进一步加强文化和创意在实施“2030年可持续发展议程”中的作用；
- 申请城市的目标和优先事项应和联合国教科文组织创意城市网络的目标及行动领域相一致；
- 入选网络对该城市可持续发展预计产生的中期和长期影响。

»» 关于申请的准备过程（申请表的第3.5部分）：

- 市政府直接参与设计和筹备申都工作并将在入选后继续参与落实拟议的战略与行动计划；
- 联络公共部门、私营部门以及民间社会的利益相关者开展一项由城市资助的公共项目；
- 当地相关的创意部门（创建者、专业机构和文化企业等）参与申请的设计和准备工作。

»» 申请城市为网络带来的比较资源（申请表的第4部分）：

- 在申请时，具备相关的发展战略或行动和计划，旨在加强文化和创意在城市社会经济发展和城市复兴方面的作用；
- 相关创意领域在申请城市历史上的重要性和作用，以及在当代的经济社会意义；
- 申请城市所申报领域的文化和创意资产对实现网络目标的潜在贡献；
- 城市组织地方性、国家性和/或国际性的博览会、会议、展览以及其他针对专业人士和公众的活动的专业能力；
- 为促进相关创意门类的创造性、艺术教育、专业培训、能力建设和调查研究而建立的机制的质量、多样性和影响力；
- 现存和/或将开发针对专业人士和公众的文化设施与基础设施，这些设施将用于相关创意门类的文化活动、商品和服务的实践、生产、推销及传播；
- 旨在提升文化生活参与度的项目的质量、关联性和影响力，尤其是面向社会上的贫穷或弱势群体的项目；
- 实施拟议行动计划过程中动员代表民间社会的主要专业机构和非政府组织参与的能力；
- 城市在相关创意领域开发的国际合作计划具有一定的广度、质量和多样性；
- 在相关创意领域中，用以支持当地富有活力的文化产业创新和发展的政策措施具有应有的质量、影响性和创新性；
- 在相关创意门类和其他创意门类间创造协同增效的跨领域项目具有促进地方发展和国际发展的经验。

»» 对实现网络目标的贡献（申请表的第5部分）：

- 在拟议的行动计划中，利用并促进城市主要的文化和创意资产的发展；
- 在从地区和国际层面实现网络目标方面，拟议的行动计划具有关联性、连贯性和可行性
- 在从地区和国际层面实现网络目标方面，拟议的行动计划中的方案具有一定的广度、质量、多样性和创新性；

- 具备与全球南方城市间的合作倡议；
- 具有建立相关创意门类和网络其他创意门类间协同增效的能力；
- 具有充分的、可行的和可持续的资金战略和拟议预算；
- 建立相关体系管理和执行行动方案，并纳入公共和私营部门以及民间社会的不同利益相关者；
- 关于网络的传播和公众意识提升计划具有质量和关联性，拟议行动计划具有影响性。

入选城市应每四年提交一次会员监测报告，这项工作确保了他们的充分参与和积极贡献，以实现网络的目标和教科文组织的任务和优先事项，并推动成员间的信息和最佳实践交流。通过监测报告收集的信息也将用于编写教科文组织每4年发布的全球文化政策综合报告，来衡量文化的影响，特别是在《2022年世界文化政策会议宣言》提出的六大主题领域中的影响。有关信息将有助于支持联合国教科文组织基于例证的全球宣传，推动将文化全面纳入“后2030年可持续发展议程”。

三、申请指南

1、准备申请时需要考虑的关键因素

在申请加入联合国教科文组织创意城市网络的准备阶段，强烈申请城市建议仔细考虑以下因素：

- ▶▶▶ **参与过程：**申请材料的准备和编制应由市政府领导完成，由利益相关方、公私领域合作伙伴、民间社会共同参与完成。
- ▶▶▶ **前瞻性举措：**申请城市的文化遗产和创意资产应成为制定一致和渐进的行动计划支柱，该计划有助于根据2030年可持续发展议程和《2022年世界文化政策会议宣言》实现城市的可持续发展。
- ▶▶▶ **包容性的可持续发展：**联合国教科文组织的创意城市通过将文化和创意作为实现发展目标的杠杆促进可持续发展。因此，在策划其行动计划的活动和项目时，城市应展示他们如何在城市层面提出关于落实联合国2030年可持续发展议程的举措，构建一种横向的且具有包容性的方法以推动经济、社会和环境多维度的发展。
- ▶▶▶ **长期承诺：**考虑申请的城市必须意识到入选联合国教科文组织创意城市意味着持续而积极地致力于实现联合国教科文组织的价值观和职责，以及联合国教科文组织创意城市网络使命宣言、《2022年世界文化政策会议宣言》和《布拉加宣言》。特别是，申请城市必须致力于实施其行动计划，通过四年期的监测报告定期汇报成果，参加联合国教科文组织创意网络年会，以及通过直接参与或自愿捐款等方式支持和促进联合国教科文组织以及创意城市网络秘书处开展的活动。
- ▶▶▶ **可持续的行动计划、能力与资源：**申请材料需要包括一份拟议的城市战略和一份行动计划，从地方和国际层面说明如入选后四年内的专题项目和计划。行动计划需详细说明优先事项、能力和资源（包括财力和人力）。
- ▶▶▶ **交流与合作：**成员城市之间的交流对于网络的发展、增强和公信力至关重要。因此，申请城市应该着重展示其在国家、地区和国际层面开发与联合国教科文组织和网络成员城市合作的计划与计划的承诺与和能力。

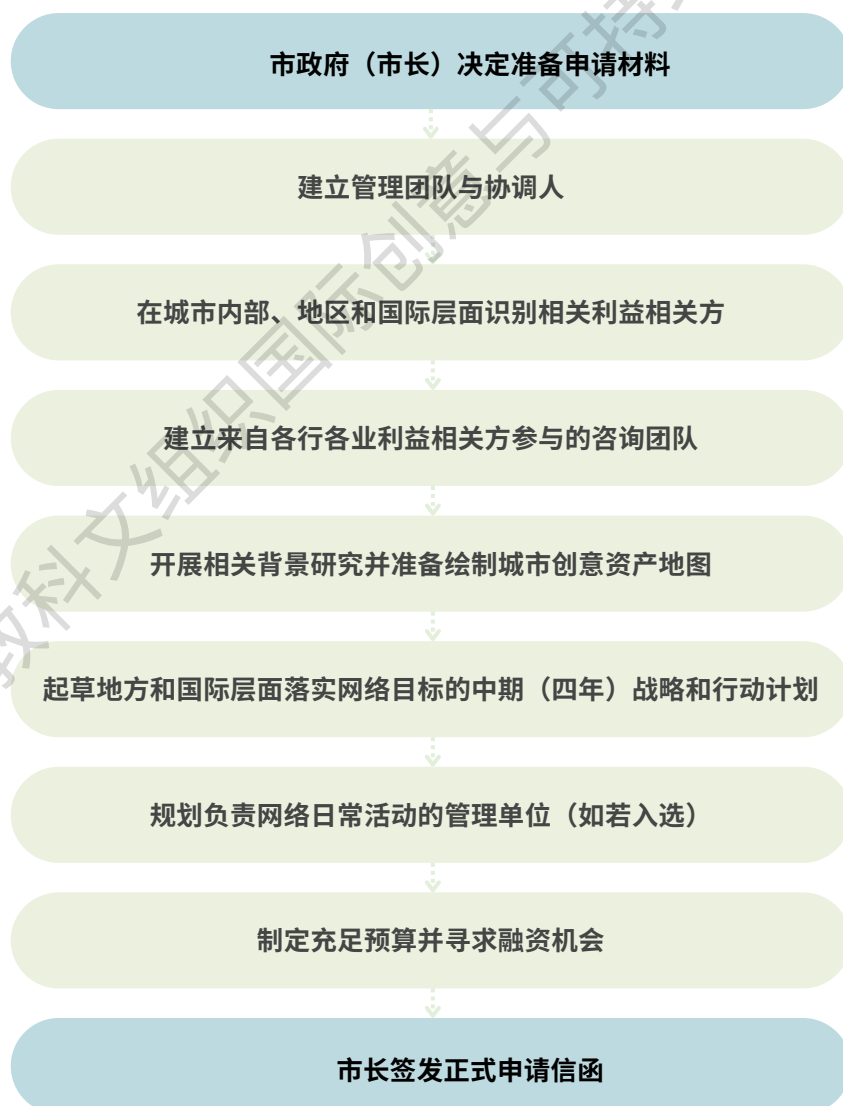
2、申请准备工作

城市首先应该在市政府内部成立一个管理/协调团队或是一个专门的部门、中心或单位负责起草申请材料，并指定一位协调人作为与联合国教科文组织的联系人。如城市最终入选，该团队可与一名市政府代表一起负责网络相关活动的日常管理。

尽管申请必须由当地的公共权力部门带领完成，但也应该体现城市范围内不同利益相关方的咨询和支持，真正意义上代表城市社区、公众、私营部门及民间社会发声。因此详述与各利益相关方和行动者在申请中的紧密合作对于申请至关重要，如创作者、文化创意产业专业人员、大学和学术界、政策制定者、青年联盟、非政府组织和协会，在文化、社会事务、经济发展、城市基础设施、宣传与规划等领域各相关公共部门等。

一旦确定利益相关方，强烈建议成立咨询小组支持准备申请材料。咨询小组的成员可由来自不同背景的利益相关方和行为体组成，可以是市政府的高层领导、民间社会的代表、文化实践者和生产商、创意行业领导、教育部门代表、其他相关专业协会和组织代表。

此外，下面的图表概述了申请过程的主要步骤，可以作为指导。



获得国家级专业协会的正式支持

获取所在国联合国教科文组织国家委员会支持函

在申请截止日期前在在线申请平台提交申请表和所有要求的材料

»» 同时，请考虑以下问题：

- 所有申请必须通过专门的在线申请平台提交。有关更多详情，请参见“在线申请平台”标题下的内容。
- 起草和提交申请可能需要比预期更长时间，在准备阶段需要预留足够的时间以组建管理和咨询团队。
- 管理团队和协调人应从认真阅读联合国教科文组织创意城市网络使命宣言、申请表和申请程序开始工作。关于网络和其活动的其他信息请参见网站：
<https://www.unesco.org/en/creative-cities?hub=365>。
- 确保当地所有利益相关方和参与者的积极参与以保证对过程的参与和掌握。通过这种方式，在城市文化遗产、经验和专业技能方面获取必要的信息以贯穿城市战略和行动计划的主线。

3、在线申请平台

所有申请必须通过专门的在线申请平台提交。为了获得平台访问权限，申请人需先填写访问请求表格进行预注册，表格可在此处找到。

提交完成后，所提供的信息将被处理。如果访问请求获批，系统会自动发送一条包含在线申请平台链接的消息。请注意，处理请求可能需要几天时间。在此期间，为方便申请准备，可参考在线申请表格的PDF版本。

在将城市申请提交到在线平台之前，申请城市的联络人应仔细阅读本指南和在线申请表格，确保内容得到市长批准，并完成所有所需文件。

申请城市应按照在线申请表格中的说明提供相关信息。所提供的信息非必要应避免在不同部分重复。申请城市应简明回答每个部分的问题，避免简单列举活动、项目或基础设施。应提供最新且相关的信息，以便评估人员充分评估城市的文化和创意资产，以及拟定行动计划的可行性和潜力。

请注意，每个部分的在线申请表格中都有字符限制。所有部分必须填写完毕，方为有效。如某部分或领域没有相关信息可提供，请注明“无相关信息提供”。

线上申请必须以清晰流畅的英语或法语填写。以其他语言提交的申请将不予考虑。在申请文件起草团队/个人并不熟悉英语或法语的情况下，建议其用本地语言编写申请材料，然后通过专业的翻译来完成最终版本。

4、提交申请——所需材料清单

以下材料以附件上传在线申请平台：

NB

- 1.一封申请城市市长签发的提交申请和表明候选城市身份和政府支持的信函；
- 2.市长声明文件，由申请城市市长填写并签署。标准模板可以在此处下载；
- 3.一封由申请城市所在国联合国教科文组织全国委员会出具的认可该市作为候选城市的正式信函；
- 4.两封来自相关创意领域内活跃的国家专业协会的正式推荐信⁴；
- 5.三张本市所申报创意门类相关的高清照片（JPEG格式）；
- 6.三张照片均已正确填写并签署“版权转让和照片登记表”，标准模版可在此处下载。

上述每个附件的大小不得超过**10MB**。

注意：上述信函没有形式或格式要求。但是，建议这些文件应简短（不超过两页）。

信件应使用英语或法语撰写，或者在**同一文件**中附上官方译本。

NB

申请必须通过在线申请平台提交。通过电子邮件提交、未完成填写或超过上述截止日期的申请将不被纳入评估过程。

提交截止日期：2025年1月31日，23:59（欧洲中部时间）

联合国教科文组织不承担任何因申请城市因自身缺乏预判或可能的技术问题而造成的延误提交申请责任。申请城市全权负责及时提交申请材料。一旦联合国教科文组织创意城市网络秘书处收到提交的申请文件，将通过电子邮件向申请城市发送邮件确认收到。

⁴ 例如，申请文学之都需提供所在国作家协会出具的支持函以满足这一要求。

四、2025年征集申请暂定时间表

2024年10月31日（世界城市日）	启动征集
2025年1月31日	<p>申请截止日期</p> <p>只有截至2025年1月31日23:59（欧洲中部时间）之前在联合国教科文组织创意城市网络在线申请平台上提交的申请材料会被受理。</p>
截止到2025年2月中旬	<p>技术性初审</p> <p>联合国教科文组织创意城市网络秘书处将进行内部技术行初审以确认申请材料是否符合要求（提供所需文件、信息，正式信函等）。</p>
截止到2025年4月中旬	<p>外部评估</p> <p>由联合国教科文组织委托的独立专家和同一领域的创意城市网络成员城市进行外部评估。⁵</p>
截止到2025年5月中旬	<p>完成评估流程</p>
将在适当时机通知	<p>宣布入选城市</p> <p>联合国教科文组织总干事宣布入选城市（可在教科文组织网站和其他传播渠道和网络上查阅）</p>

⁵ 在本次征集中，建筑创意领域提交的申请将由独立专家，以及由国际建筑师协会（UIA）和创意城市设计之都的专家组成的小组，共同进行评估。

五、常见问题

1.城市如何申请?

城市在征集时限内完成申请。申请材料必须通过在线申请平台提交，不接受邮件或纸质文件提交。

2.如何访问专用的在线申请平台?

访问平台需先进行预注册，填写此访问申请表：<https://forms.office.com/e/ubU9EVGCjM>
提交完成后，信息将被处理。如果申请获得批准，系统会自动发送带有在线申请平台链接的邮件。请注意，处理请求可能需几天时间。

3.什么是申请截止日期?

2025年UCCN申请的截止日期为2025年1月31日23:59（欧洲中部时间）。请注意，逾期提交的申请将不予考虑。

4.以何种语言提交申请材料?

只能用英语或法语在在线平台提交申请材料。

5.申请表可以附哪些补充材料?

所有必需文件必须上传至在线申请平台，文件清单在本指南第9页列出。在评估过程中不会考虑其他文件。

6.一个国家最多可以推荐多少城市? 一个国家的联合国教科文组织全国委员会可以为多少城市提供支持?

在2025年申请中，同一会员国或准会员最多可提交两个不同创意领域的申请。因此，每个国家的国家委员会最多可支持两个不同创意领域的申请。

请注意，申请文件必须包括全国委员会的正式支持信。

7.何时以及如何获知申请结果?

评选结果将通过联合国教科文组织创意城市网络网站和其他联合国教科文组织传播渠道公布（确切日期将于适当的时间在创意城市网络网站公布）。并将在公布结果后的几天内向每个符合条件的城市（将对其申请进行评估）发送一份正式信函告知结果。

为保证缜密而公正的评估，我们诚恳建议申请城市在这一过程中避免就申请结果询问相关信息。

8.谁负责评估?

评估过程由联合国教科文组织负责协调。该过程包括技术性初审、由专家和网络成员城市进行的

外部独立评估。为了保证评估者的独立性，将不会公布评估者的身份信息。

在评估过程中，申请城市不得施加影响或游说。经过外部独立专家和相关创意领域成员城市评估后，最终结果将由联合国教科文组织总干事决定。

9. 本次征集中将如何评估建筑创意领域的申请？

本次征集中，建筑创意领域的申请将由独立专家、国际建筑师协会（UIA）和创意城市设计之都的专家组成的小组，共同进行评估。

10. 如果在评估过程中遇到技术性问题，我们与谁联系？

建议您尽早准备申请材料。联合国教科文组织创意城市网络秘书处将只能在具备充足时间的情况下向您的申请（比如涉及申请材料提交事宜）提供技术性协助。

此外，联合国教科文组织不负责跟进申请城市的独立申请过程，对具体案例给与专业方向或指导。

11. 一个城市是否可申报一个以上的创意领域？

每个申请城市必须选择一个创意领域，并且申请必须主要集中在该领域。创意城市网络涵盖以下创意领域：建筑、手工艺和民间艺术、设计、电影、美食、文学、媒体艺术和音乐。

请注意，每个申请城市只能选择八个创意领域中的一个领域，并将该领域应作为申请的重点。这一创意领域可以与其他创意领域产生交互。鼓励不同创意领域之间创新的跨领域互动。

12. 城市是否可以让邻近地区参与申请吗？

申请城市可以让邻近地区参与申请过程，并反映出后者对拟议战略和相关行动计划的贡献。但是申请城市必须对申请中提出的拟议战略和行动计划承担主要责任。一旦认定，只有该城市能收到成为网络成员的认定。

13. 城市大小规模重要吗？

目前，对城市申请加入该网络的居民人数没有限制，但是只有城市可以申请网络成员。

14. 在申请中，拟议的预算应考虑哪些因素？

申请的临时预算没有最低或最高限额。评估者将通过计划活动应预算的一致性、可行性和可持续性来评估战略和行动计划的质量。拟议的预算应该符合申请城市的规模、资源以及追求的目标。

六、非洲和阿拉伯国家申请城市的合作框架

1、促进文化多样性与加强地域覆盖：全球承诺

联合国教科文组织创意城市网络旨在确保来自全球各地区的城市具有地理代表性。该网络致力于加强与那些将创意作为可持续发展战略因素的城市之间的合作，涉及经济、社会、文化和环境等方面。促进成员城市间建立伙伴关系，交流知识和优秀实践是该网络的创立原则和目标之一。

尽管网络已做出重大努力以改善文化多样性和地理覆盖，但来自全球南方的城市仍然代表性不足。联合国教科文组织和创意城市网络成员已确认这是一个关键挑战。

为应对这一挑战，2017年开始推出了面向联合国教科文组织优先事项——非洲的申请城市的合作框架，帮助其更好地融入该网络。在2019年的申请中，该机制进一步扩展，也包括了为阿拉伯国家的城市提供技术支持。

为了进一步加强这一努力，2025年的申请框架将进一步增强与非洲和阿拉伯国家的合作，特别是通过与联合国教科文组织驻地区办事处加强合作。

事实上，确保成员城市的地理多样性对于保证该网络的可持续性和影响范围，以及在不同的经济、社会、文化和环境背景下展示可持续发展创造力的能力至关重要。

向全球南方城市开放该网络也为探索创意的新维度提供了机会。这些维度通常与当地发展密切相关，这可以成为成员城市相互学习的源泉。这也与教科文组织致力于加强南北和南南合作，建设可持续和有韧性的未来城市的承诺相一致。

2、创建有效的合作：将申请城市与会员城市配对

来自全球南方的申请城市通常会有特定的需求，尤其是在技术支持和指导机会方面。同时，一些成员城市也表示愿意与全球南方的城市展开更广泛的合作，支持他们申请并积极参与该网络。

通过合作框架，联合国教科文组织邀请非洲和阿拉伯国家的申请城市表达与现有成员城市合作准备申请材料并在入选后合作落实行动计划的意向。鼓励创意城市积极参与这一合作框架，表达对建立城市对城市伙伴关系的意向。

- 非洲和阿拉伯国家申请城市表达意向的截止日期为2024年11月7日，23:59（欧洲中部时间）。
- UCCN秘书处将协调与相关创意领域的合作，识别有兴趣与申请城市配对的成员城市。如果配对成功，秘书处将与配对城市联系，以便在2024年11月18日前启动合作。

NB

虽然合作框架旨在改善网络内的地理代表性，但它并不预先决定最终的城市指定结果，最终决定将基于独立专家和成员城市进行的外部评估。

入选的申请城市将在申请准备过程中获得配对城市的技术支持。支持形式可能包括技术援助、实地考察和/或根据双方协议进行的合作伙伴关系。若申请城市成功入选，鼓励合作城市继续开展合作，以促进拟定行动计划的顺利实施，并通过潜在的合作活动和项目扩大合作框架的范围和影响力。

七、如何使用在线申请平台

步骤 1:

- 指定一名专门人员负责代表申请城市完成申请流程。强烈建议将此角色分配给市政工作人员，以便促进城市内各利益相关方之间的协调与沟通。

步骤 2: 完成预注册（访问请求表格）:

- <https://forms.office.com/e/ubU9EVGCjM>
- 由指定人员填写此表格是获得访问在线申请平台的必要条件。请注意，每个申请城市只能提交一次意向表达，并且仅能获得一次平台访问权限。如果同一城市提交多个表格，申请过程可能会被阻止。
- 表格的语言可以通过网页右上角的菜单选择英文或法文。

步骤 3: 获取访问在线申请平台的权限

- 如果访问请求获得批准，您将收到一条自动信息，其中包含指向在线申请平台的个性化链接。请注意，处理请求可能需要几天时间。
- 在此期间，建议申请城市先熟悉在线申请表（此处可下载PDF版）和本申请指南，在开始填写申请之前收集所有所需的信息和文件，并确保所有文件已由市长批准。

步骤 4: 填写在线申请表并上传所有必需文件。

- 虽然城市的申请只能通过在线平台提交，但我们强烈建议申请城市草拟并最终确定一份中间文件，以便整合信息并获得市长的批准。
- 请注意，页面右上角的“稍后继续”按钮允许您随时保存输入内容并稍后继续填写。输入姓名、密码、有效电子邮件地址并回答安全问题后，您将收到一条第二个个性化链接，通过该链接可以恢复您的会话。请确保记住您的姓名和密码，因为一旦丢失无法找回，您可能需要从头开始。该第二个链接在整个过程中保持不变，以便您完成并提交城市的申请。

步骤 5: 通过在线平台在**2025年1月31日23:59（欧洲中部时间）**之前提交您的城市申请。

一旦提交申请，您将无法对其进行更改。系统将通过电子邮件自动发送确认信息。

第四章 2025年联合国教科文组织创意城市网络网络申请表指南

在在线平台上提交您的城市的申请之前，请确保您已仔细阅读了申请指南和在线申请表（PDF版本供您参考），并且已准备好所有所需的文件。请注意，您所在城市的申请及提交必须得到市长的批准。

应及时填写在线申请表中的所有部分。所提供的信息不应该在不相关的不同章节中重复。如果任何部分或字段缺乏信息，申请城市被要求输入以下句子：“无相关信息提供”。

请注意，申请表的每个部分均设置了字数限制，一旦达到限制，将无法再输入其他文字。

位于页面右上角的“稍后继续”按钮，将允许您在任何时候保存您的输入，并在稍后继续您的填写。在输入您的姓名、密码、有效的电子邮件地址后，并回答一个安全问题后，您将通过电子邮件收到一个个性化的链接来恢复您的填写。**请务必记住您的姓名和密码，因为一旦丢失将无法找回，您可能需要从头开始。**

下一步 >

1、城市信息和联络人

1.1 城市名称

1.2 国家

1.3 市长

称谓：(先生/女士/其他)

姓：

名：

地址：

电话号码：

邮箱地址：

其他重要信息：(如没有额外的信息，请输入“无相关信息提供”)

1.4 市长代表

该代表将促进市长(市政府)与UCCN秘书处之间的沟通，并为该市指定的“主要执行联系人”提供政治支持(请参见第1.5条)。

称谓：(先生/女士/其他)

姓：

名：

机构/职能：

地位/机构类型：

地址：

电话号码：

邮箱地址：

其他重要信息：(如没有额外的信息，请输入“无相关信息提供”)

1.5 主要执行联系人

主要执行联系人将是该申请城市与联合国教科文组织创意城市网络有关的所有沟通和协调的中心人物。如果该城市入选，市长或市政主管部门应正式任命此人(请参见第5.4条)。

称谓：(先生/女士/其他)

姓：

名：

机构/职能：

地位/机构类型：

地址：

电话号码：

邮箱地址：

其他重要信息：(如没有额外的信息，请输入“无相关信息提供”)

1.6 主要通讯联系人

城市的主要通讯联系人将与主要执行联系人一起，负责城市的沟通工作，在联合国教科文组织创意城市网络框架内以及教科文组织提供的活动中交流和传播有关其活动的信息（例如，可以由该市的首席通讯官员担任）。

称谓：（先生/女士/其他）

姓：

名：

机构/职能：

地位/机构类型：

地址：

电话号码：

邮箱地址：

其他重要信息：（如没有额外的信息，请输入“无相关信息提供”）

1.7 第二联系人

第二联系人将为主要执行联系人提供支持并作为候补联系人。

称谓：（先生/女士/其他）

姓：

名：

机构/职能：

地位/机构类型：

地址：

电话号码：

邮箱地址：

其他重要信息：（如没有额外的信息，请输入“无相关信息提供”）

2、创意领域

请选择您所在的城市希望申请的创意领域

3、一般问题

3.1 城市概况

介绍城市的主要地理、人口、文化、社会和经济特征；治理模式、主要文化相关设施和基础设施、国际联系等（最多1750个英语或法语字符，包含空格）。

剩余字符数：1750

3.2 主要发展机遇和面临的挑战—以创意为行动引擎

每个城市都是独一无二的，都会根据其特定的背景和优先事项来追求自己的目标。在本节中，请申请城市阐述他们如何看待文化和创意——特别是在相关创意领域——可以作为识别机遇和挑战的驱动力，然

后提出干预措施，寻求最大限度地发挥相关创意领域在促进可持续城市发展方面的潜力，缓解和解决他们面临的挑战（最多1400个英语或法语字符，包含空格）。

剩余字符数：1400

3.3 全球发展战略和政策

介绍城市主要的和全球的发展愿景、战略和政策，特别是与联合国的《2030年可持续发展议程》，非洲联盟《2063年议程》等国际发展议程相一致的战略和政策（最多1150个英语或法语字符，包含空格）。

剩余字符数：1150

3.4 入选网络获得成员资格对城市可持续发展的预期影响

介绍向联合国教科文组织创意城市网络提交申请决定背后的主要原因，以及入选网络对城市可持续发展的预期中长期影响，特别是在最终入选之后的四年内（最多1400个英语或法语字符，包含空格）。

剩余字符数：1400

3.5 申请筹备流程

该城市提交申请书的设计和准备工作必须涉及相关创意领域的利益相关群体，这些利益相关群体来自私营和公共部门、学术界和民间团体，以及创作者、专业人士和从业人员。描述在准备申请过程中如何咨询的每个群体和/或让每个群体参与其中；以及每个群体将从UCCN的指定和成员资格中如何受益（最多1400个英语或法语字符，包含空格）。

剩余字符数：1400

4. 申请城市将带入创意城市网络的比较资源

在以下领域中，请申请城市介绍其主要文化资产，尤其是有关创意领域的文化资产，这些文化资产可以在本地和国际上凸显并加以利用，以促进网络目标的实现：使得创意，特别是在相关创意领域，成为可持续城市发展的重要推动力。强烈建议申请城市避免仅列出清单，建议提供简洁明了的相关信息并辅以数据和实例，以便对城市的文化和创意资产进行适当评估（每个领域最多1200个英语或法语字符，包含空格）。

4.1 相关创意领域在城市的历史和发展中的作用和基础。

剩余字符数：1200

4.2 文化产业，特别是相关创意领域当前的经济重要性及活力。这些信息可以通过以下方面得到支撑：其对城市经济发展和就业的贡献、城市文化企业的数量等统计数据和其他指标。

剩余字符数：1200

4.3 从事或从相关创意领域谋生的不同社区和群体。

剩余字符数：1200

4.4 过去四年中，申请城市组织的面向相关创意领域的专业人士和从业者（创作者、生产者、营销者、推广者等）的大型交易会、大会、会议和其他全国和/或国际性活动。

剩余字符数：1200

4.5 过去四年，申请城市在相关创意领域举办的面向当地、国家或国际层面普通观众的重要节日、大会和其他大型活动。

剩余字符数：1200

4.6 旨在促进文化和创意的主要课程机制、课程和方案，以及在不同教育层次有关创意领域的艺术教育。

剩余字符数：1200

4.7 终身学习、高等教育、职业学校、培训中心、实习和其他专门从事相关创意领域的辅助教育机构。

剩余字符数：1200

4.8 侧重于有关创意领域研发的研究中心、专业机构和项目。

剩余字符数：1200

4.9 在专业层面上，为有关创意领域的活动、产品和服务的创作、生产和传播所提供的受认可的基础设施（例如，专业人才培养中心、文化企业孵化器、为文化产品和服务提供具体方案的商会等）。

剩余字符数：1200

4.10 面向公众和/或特定受众（如青年、妇女、弱势群体等）开放，专门用于相关创意领域实践、推广和传播的主要设施和文化场所。

剩余字符数：1200

4.11 提供最多3个过去四年该市为提高有关创意领域文化生活参与度而制定的主要计划或项目，特别是面向弱势社会群体文化生活的项目或计划。

剩余字符数：1200

4.12 提供最多3个过去四年在有关创意领域制定的有助于建立或加强各方的合作关系的主要方案或项目，包括地方政府、民营企业、创作者、民间团体、学术界及/或其他相关利益攸关方。

剩余字符数：1200

4.13 活跃在城市相关创意领域的具有专业性、行业性以及非政府性质的主要民间社会组织的作用和影响。

剩余字符数：1200

4.14 过去四年，本市为提高创作者和专业人士的地位、并为支持创意工作，特别是在相关创意领域，而实施的主要举措、政策、方针、计划和措施。

剩余字符数：1200

4.15 过去四年，本市为支持和加强有关创意领域的本地文化产业而实施的主要举措、政策、方针、计划和措施。

剩余字符数：1200

4.16 过去四年与不同国家的城市在有关创意领域开展的主要国际或区域合作倡议。

剩余字符数：1200

4.17 过去四年实施的直接或间接支持 UCCN 其他创意领域中至少一个并为之产生协同效应的主要计划或项目。

剩余字符数：1200

4.18 过去四年发展并建立的涉及创意城市网络所涵盖的八个创意领域中至少两个领域的主要国际合作倡议或伙伴关系（跨领域和/或跨部门项目）。

剩余字符数：1200

4.19 过去四年为促进本市选定领域外 UCCN 覆盖的其他创意领域发展而提供的主要设施和基础设施以及组织的活动（交易会、会议、集会等）。

剩余字符数：1200

4.20 提供城市过去四年的总体收入和支出的详细信息，显示投入到有关创意领域并从中产生收益的金额。

剩余字符数：1200

5、为实现创意城市网络目标做出的贡献

在本章节中，请申请城市提交一份适当的中期（四年）行动计划，说明该城市承诺实施和实现创意城市网络目标的主要举措：战略性地将文化和创意作为地区和国际两个层面可持续发展的驱动力。

拟议的倡议必须符合创意城市网络《使命宣言》中规定的目标和行动领域。在填写本章节之前，请申请城市全面了解本文件。该行动计划及其拟议举措应切实、前后一致并且可行，同时符合《联合国 2030 年可持续发展议程》和《2022 年世界文化政策会议宣言》。建议以深入浅出的方式描述主要计划的举措，而不是只列举理论层面的多个行动清单。若入选网络，该市将执行本行动计划，并有义务通过四年一期的成员资格监测报告来汇报本市执行计划的情况。

5.1 最多提出三项主要倡议、计划和/或项目，旨在通过加强文化和创意在城市可持续发展中的作用，在城市层面实现创意城市网络的目标。

建议所提议的两项倡议，计划和/或项目应与相关创意领域相对应，所提出的一项倡议应具有跨领域性质，并与创意城市网络所覆盖的其他创意领域中至少一项联系起来。拟议举措的介绍应重点涵盖工作范围、目标、外联、利益攸关方（合作伙伴，参与方和受益方）以及预期成果和影响来突出其质量、多样性和创新性。鼓励由城市提出的倡议、计划和/或项目涉及并/或得到公共和私营部门，民间团体，专业协会和文化机构的支持（最多 4000 个英语或法语字符，包含空格）。

剩余字符数：4000

5.2 最多提出三项主要倡议、计划和/或项目，旨在在国际层面实现创意城市网络的目标，特别是那些涉及该网络其他成员城市的倡议、计划或项目。

为突出质量、多样性和创新性，拟议举措的介绍应重点涵盖工作范围、目标、外联、利益攸关方（合作伙伴，参与方和受益方）以及预期成果和影响。鼓励在未被充分代表的区域和国家支持扩大创意城市网络的倡议，以及为加强南北合作和南南合作而涉及到发展中国家城市的行动。可以提出一个跨领域的倡议，将创意城市网络覆盖的多个创意领域联系起来（最多 4000 个英语或法语字符，包含空格）。

剩余字符数：4000

5.3 实施拟议行动计划的估计预算。

建议提出四年期间执行拟议行动计划的年度总预算，以及将分别用于地区和国际倡议方面相应的预算占比。应提及该市预期投入的所有资源，不仅包括财政资源，还包括其他资源（人员、设施等）。请说明与国家、区域和国际供资机构，如开发银行和机构之间的任何现有供资或设想的供资机会，以补充市政当局自身的预算。可提出备用和创新的筹款机制（最多 1200 个英语或法语字符，包含空格）。评估的依据不是拟议预算的规模，而是拟议行动计划的可行性、一致性、可实现性和可持续性。

剩余字符数：1200

5.4 行动计划实施和管理的预期结构。

介绍申请城市为确保拟议的行动计划规划和实施而设立的组织结构、人力资源和计划的工作安排。如果成功入选创意城市网络，建议该团队或实体机构的负责人担任城市主要执行联系人。同时可以提供执行该行动计划的潜在合作伙伴的信息，以及主要专家、非政府组织和学术机构的姓名/名称、职称和联系方式（最多 1700 个英语或法语字符，包含空格）。

剩余字符数：1700

5.5 传播和意识提升的拟定计划。

介绍用于向广大受众推广创意城市网络及其目标的传播和意识提升的详尽策略和计划，以及该计划的预期结果和影响（最多 1700 个英语或法语字符，包含空格）。

剩余字符数：1700

6、对网络的承诺

6.1 对UCCN报告工作的承诺

通过勾选此框，申请城市（入选创意城市网络）承诺每四年提供一份报告。报告将提供作为联合国教科文组织创意城市在行动计划执行及影响方面的详细内容，以及对可持续发展目标和《2022年世界文化政策会议宣言》提出的文化领域的全球优先事项的贡献。详情将适时提供给入选城市。

6.2 参加联合国教科文组织创意城市网络年度会议

通过勾选此框，申请城市（入选创意城市网络）承诺确保城市代表团（最好包括市长和主要执行联系人）参加联合国教科文组织创意城市网络的年度会议，并负责支付由此产生的任何差旅费、住宿费和其他必要支出。

6.3 向秘书处提供资料

通过勾选此框，申请城市（入选创意城市网络）承诺定期提供与落实城市成员资格相关的最新关键信息，尤其是市长、中心人物和其他联系人联系方式的任何变化（请参阅第1.3、1.4、1.5、1.6、1.7章节）。该市还承诺创建一个通用的电子邮件地址，以便在网络内进行通信。

6.4 宣传教科文组织提供的信息

通过勾选此框，申请城市（入选创意城市网络）承诺通过城市的通讯和社交媒体平台定期宣传联合国教科文组织共享的关键信息和宣传材料。主要通讯联系人与主要执行联系人（请参阅第1.5章节）应负责执行此任务，并就此与教科文组织秘书处随时保持联系。

7、宣传资料

为筹备申请城市入选创意城市网络所需的宣传资料，请填写以下区域。这一信息将在联合国教科文组织网站和联合国教科文组织创意城市网络的其他宣传材料中使用。

因此，请注意，申请城市对所提交宣传资料的质量和准确性负全部责任。为了方便这些材料的准备，您可以参考 UCCN 网站，其中提供了每个现成员城市的页面。

- 7.1 简要而切实地介绍申请城市在相关创意领域的文化资产和创意产业，避免仅宣传城市品牌或旅游业。强烈建议使用文化和创意领域，特别在相关创意领域内的数据、统计资料和其他指标 **(最多 1700 个英语或法语字符，包含空格)**。

剩余字符数：1700

- 7.2 根据拟议行动计划，申请城市在实现创意城市网络目标方面的贡献 **(最多 800 个英语或法语字符，以要点形式呈现)**。

剩余字符数：1700

- 7.3 最多两个与城市相关创意领域和/或申请的关键要素相关的网站 URL 链接，如有相关社交媒体（如 Facebook、Instagram 和 X），也可一并提供。

- 7.4 申请城市在联合国教科文组织其他城市网络（如联合国教科文组织全球学习型城市网络、包容和可持续城市国际联盟）以及其他重要国际和地区性城市网络或平台的成员资格清单。

8、所需文件

请上传以下所需的文件。

注：对信件(8.1、8.2和8.3)没有形式或精确的格式要求。但是，建议它们应该简洁（每个文件不超过2页）。这些信件必须用英语或法语起草，或在同一文件中附上官方译本。

8.1 申请城市市长签署的正式意向书，说明申请和市政府的支持（DOC或PDF格式）。

该文件最大为**10MB**

请上传一个文件

8.2 申请城市所在国家联合国教科文组织全国委员会的正式支持信（DOC或PDF格式）。

该文件最大为**10MB**

请上传一个文件

8.3 两份来自相关创意领域活跃的主要国家级专业协会的正式支持信（每份文件一封信，DOC或PDF格式）。

例如：如果申请文学创意领域，来自国家作家协会的支持信是满足这一要求的。

该文件最大为**10MB**

请上传一个文件

8.4 申请城市的第一张JPEG格式的高质量照片，以及相关的已填写并签署“版权转让和照片登记表”。请按此链接下载标准表格。问题8.4、8.5和8.6中的三张照片必须分别填写并签署“版权转让和照片登记表”。

该文件最大为**10MB**

请上传一个文件

8.5 申请城市的第二张JPEG格式的高质量照片，以及相关的已填写并签署“版权转让和照片登记表”。

该文件最大为**10MB**

请上传一个文件

8.5 申请城市的第三张JPEG格式的高质量照片，以及相关的已填写并签署“版权转让和照片登记表”。

该文件最大为**10MB**

请上传一个文件

9、市长宣言

请按此链接下载“市长宣言”模板。一旦完成并由市长签署后，使用下面的按钮将其上传到平台上。

请上传一个文件，该文件最大为**10MB**

联合国教科文组织国际创意与可持续发展中心编译

UNESCO CREATIVE CITIES NETWORK CALL FOR APPLICATIONS 2025

APPLICATION GUIDELINES

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I. GENERAL INFORMATION

WHAT IS THE UNESCO CREATIVE CITIES NETWORK?

The UNESCO Creative Cities Network (UCCN) was created in 2004 to foster international cooperation within and across cities worldwide that utilize culture and creativity as a strategic lever for sustainable urban development.

The Network brings together cities from all continents and regions with different geo-demographic, economic, social, cultural and environmental settings. They work together towards a common mission: placing culture and creativity at the core of their urban development plans to make cities safe, resilient, inclusive, sustainable and future-proof in line

with the [United Nations 2030 Agenda for Sustainable Development](#), notably Goal 11: Make cities inclusive, safe, resilient and sustainable.

The UNESCO Creative Cities Network is composed of cities committed to pooling their resources, experiences and knowledge for the common objectives set forth in the Network's [Mission Statement](#), and to actively cooperating at the international level through inter-city partnerships, in line with the wider mission of UNESCO to promote international cooperation, dialogue and solidarity for the pursuit of lasting peace.

As a laboratory of ideas and innovative practices, the UNESCO Creative Cities Network brings a tangible contribution to achieving the Sustainable Development Goals through people-centered policymaking and place-based projects and initiatives. The Network further brings forth cities' central role in sustainable development, highlighting the importance of the local dimension in the process, in line with UNESCO's priorities in the field of culture.

As a follow-up to the adoption of the [MONDIACULT 2022 Declaration](#) at the UNESCO World Conference on Cultural Policies and Sustainable Development in September 2022, which reaffirmed culture as a "global public good", the Network is committed to supporting the integration of culture as a standalone goal in the post-2030 sustainable development agenda, as evidenced by the [Braga Manifesto](#) endorsed during the 2024 UCCN Annual Conference.

WHO CAN APPLY?

The Call for Applications is open to all cities of UNESCO's Member States and Associate Members.¹

UNESCO reserves itself the right to restrict the Call for Applications, by taking into account specific geographical or thematic priorities, and may limit the maximum number of designations. For the 2025 Call, **a maximum of two applications from a same country, and in two different creative fields, can be eligible for designation.**

Moreover, applications from under-represented regions within the Network,² especially those from Africa and Arab States, are encouraged in order to enhance the Network's geographic representation. The specific Cooperation Framework is available to cities from these two regions in the current Call (please refer to the Annex for further details on the Cooperation Framework).

Cities that have submitted **two consecutive unsuccessful applications** to the UNESCO Creative Cities Network, shall respect a **moratorium of 4 years before presenting a new application.**

SELECTION CRITERIA

A city may be designated based on its assets and added value in the fields of culture and creativity, but also on the content, impact and outreach of its proposed action plan. It shall demonstrate its potential contribution to the Network's overall vision and objectives, as well as its commitment to UNESCO's mandate and priorities, including the promotion of cooperation, solidarity and dialogue at all levels, and the implementation of the 2030 Agenda for Sustainable Development.

¹ Please refer to the complete list of UNESCO's Member States and Associate Members at <https://www.unesco.org/en/countries>.

² Regions defined by UNESCO are Africa, Arab States, Asia and the Pacific, Europe and North America, and Latin America and the Caribbean. For more information, please refer to: <https://unesdoc.unesco.org/ark:/48223/pf0000389074?posInSet=1&queryId=82c7b9ee-fb10-4ee5-a760-53d7ced17021> (p.143-145).

The Director-General of UNESCO is responsible for the designation of the cities in conformity with the guidelines set out below, in line also with the overall positions of the United Nations, and following an internal technical pre-screening by the UNESCO Secretariat and an external evaluation by:

- (i) UNESCO-designated independent experts specialized in the eight creative fields; and
- (ii) Member cities in their respective creative fields: Crafts and Folk Art, Design, Film, Gastronomy, Literature, Media Arts and Music.³

The Creative City designation indicates recognition of the quality, relevance and feasibility of the strategy and the proposed action plan outlined in the application to implement the objectives of the Network.

Applications shall focus primarily on the chosen creative field among the eight creative fields covered by the Network. Applicant cities are nevertheless also encouraged to address other creative fields, highlighting existing and/or potential synergies.

Applicant cities must commit to the implementation of all the objectives laid out in the Network's Mission Statement, as well as respond to all the criteria set out below, which will be used to guide the evaluation process:

(1) **Motivation behind the application, main development opportunities and challenges to be met, global development vision, strategies and policies as well as expected impact of the designation** (Sections 3.2, 3.3 and 3.4 of the Application Form):

- Commitment of the applicant city to contributing to the achievement of the Network's objectives, at both the local and international level;
- Existing development strategies and policies that strengthen the role of culture and creativity in the implementation of the 2030 Agenda;
- Coherence of the objectives and priorities of the applicant city with the objectives and fields of action of the UNESCO Creative Cities Network; and
- Expected mid- and long-term impacts of the designation on the sustainable development of the city.

(2) **Process for preparing the application** (Section 3.5 of the Application Form):

- Direct involvement of the municipality in the design and preparation of the application and in the potential implementation of the proposed strategy and action plan in case of designation;
- Involvement of public, private and civil society stakeholders on a common project supported by the city; and
- Participation of the local creative sector concerned (creators, professional organizations, cultural enterprises, etc.) in the design and preparation of the application.

(3) **Comparative assets that the applicant city would bring to the Network** (Section 4 of the Application Form):

- Existence, at the time of application, of a development strategy or actions and initiatives aimed at strengthening the role of culture and creativity in the socio-economic development of the city;
- Historical importance and role of the creative field concerned for the applicant city

³ In this Call, the applications submitted in the creative field of Architecture will be evaluated by independent experts, and a panel integrated by the International Union of Architects (UIA) and experts of the Creative Cities of Design.

as well as the field's contemporary economic and social context;

- Potential contribution of the cultural and creative assets of the applicant city, particularly in the creative field concerned, towards achieving the Network's objectives;
- Expertise of the city in organizing local, national and/or international fairs, conferences, conventions, exhibitions and other activities aimed at professionals and experts, as well as the general public;
- Quality, diversity and impact of mechanisms set up to promote creativity, arts education, professional training, capacity building and research in the creative field concerned;
- Existence and/or development of cultural facilities and infrastructures aimed at professionals and the general public dedicated to the practice, production, promotion and dissemination of cultural activities, goods and services in the creative field concerned;
- Quality, relevance and impact of programmes to foster greater participation in cultural life, especially those aimed at disadvantaged or vulnerable groups of society;
- Capacity to involve main professional organizations and non-governmental organizations representing civil society in realizing the proposed action plan;
- Scope, quality and diversity of the international cooperation initiatives developed by the city in the creative field concerned;
- Quality, impact and innovative nature of the policies and measures implemented to support the creation and growth of dynamic local cultural and creative industries, notably in the creative field concerned; and
- Experience in local and international development of cross-cutting projects creating synergies between the creative field concerned and other creative fields covered by the Network.

(4) Contribution to achieving the objectives of the Network (Section 5 of the Application Form):

- Adequate and effective use of the principal cultural and creative assets of the city in the proposed action plan;
- Relevance, coherence and feasibility of the proposed action plan in terms of achieving the Network's objectives at local and international level;
- Scope, quality, diversity and innovative approach of the initiatives proposed in the action plan to achieve the Network's objectives at both local and international level;
- Inclusion of inter-city cooperation initiatives involving cities from the global south;
- Capacity to create synergies between the creative field concerned and other creative fields of the Network;
- Suitability, feasibility and sustainability of the funding strategy and of the proposed budget;
- Establishment of a specific structure to manage and execute the action plan involving stakeholders from the public and private sectors and civil society; and
- Quality and relevance of the communication and awareness-raising plan regarding the Network and the impact of the proposed action plan, aimed at attracting the interest of a broad public.

The designated cities must commit to participating in the UCCN Reporting Exercise on a

quadrennial basis. This exercise ensures their full commitment and active contribution to achieving the Network's objectives and UNESCO's mandate and priorities, as well as to promoting the exchange of information and good practices among member cities. The information collected through this exercise contributes to the comprehensive Global Report on Cultural Policies to be released every four years by UNESCO, to measure the impact of culture notably in the six priority thematic areas of the MONDIACULT 2022 Declaration. It further supports the Organization's evidence-based global advocacy for a full integration of culture in the post-2030 sustainable development agenda.

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II. GUIDELINES FOR PRESENTING AN APPLICATION

KEY FACTORS TO CONSIDER DURING THE PREPARATION OF AN APPLICATION

In the preparation of an application to the UNESCO Creative Cities Network, it is highly advised that applicant cities carefully consider the following factors:

- **Participatory process:** the preparation and formulation of the application must be led by the municipality and should result from a participative process involving relevant stakeholders and partners of the public and private sectors as well as civil society.
- **Forward-looking approach:** the cultural heritage and creative assets of the applicant city should be the pillars to build a consistent and progressive action plan, which contributes to the sustainable urban development of the city in line with the 2030 Agenda for Sustainable Development and the MONDIACULT 2022 Declaration.
- **Inclusive sustainable development:** UNESCO Creative Cities foster sustainable urban development, leveraging culture and creativity to achieve development goals. With this in mind, upon drafting their action plan, applicant cities are required to demonstrate their commitment to the implementation of the 2030 Agenda, notably at the city level, building on an inclusive and transversal approach encompassing the economic, social, cultural and environmental dimensions.
- **Long-term commitment:** the designation as a UNESCO Creative City implies a continuous and active commitment towards UNESCO's value and mandate, as well as the implementation of the UCCN's Mission Statement, the MONDIACULT 2022 Declaration and the Braga Manifesto. In particular, applicant cities must be committed to implementing their action plan, regularly reporting on their achievements through the UCCN Reporting Exercise, actively participating in the UCCN Annual Conferences, as well as supporting and contributing to activities undertaken by UNESCO through direct participation and/or voluntary contributions, amongst others.
- **Sustainable action plan, capacities and resources:** the application should include a proposed strategy for the city along with a four-year action plan, setting out specific projects and initiatives at the local and international level, to be implemented in case of designation. The action plan should convey detailed indications of priorities, capacities and resources (both financial and human).
- **Exchanges and cooperation:** exchanges among member cities are critical for the development, reinforcement and credibility of the Network. Applicant cities must therefore demonstrate both their commitment and capacity to develop collaborative activities and initiatives at the national, regional and international level with UNESCO and other UCCN member cities.

PREPARING THE APPLICATION

Main steps to build an application

The city should establish a management/coordination team within the municipality or designate a specific department, centre or entity in charge of developing the application. A focal point, preferably within the municipality, should be designated, acting as the liaison person with UNESCO. In case of designation, the team along with a political representative of the municipality may also be responsible for carrying out the day-to-day management of activities related to the Network.

Although the application must be led by local authorities, it should also reflect and involve wide stakeholder consultation and support across the city, including notably local communities, the public and private sectors, as well as civil society. It is thus important to elaborate the application in close collaboration with all relevant stakeholders such as creators, professionals from the cultural and creative industries, universities and academia, policy makers, youth leagues, non-governmental organizations and associations, as well as different relevant public authorities or departments in the areas of culture, education, social affairs, economic development, urban infrastructure, communication, planning, etc.


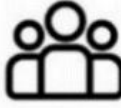










Once relevant stakeholders have been identified, it is strongly advised to establish a consultative group that will support the preparation of the application. Such a consultative group can be made up of a diverse range of aforementioned stakeholders and actors.

In addition, the chart featured on page 8 which outlines the main steps of the application process, can be used as guidance.

Meanwhile, kindly note that:

- All applications must be submitted exclusively through the dedicated online application platform. Please go to page 9 for more details.
- Drafting and submitting an application online can take longer than anticipated. Adequate time needs to be dedicated to the preparation phase, the constitution of a management team and the consultative group.
- The management team and the focal point should start by carefully reading the UCCN Mission Statement, the online Application Form and the present Application Guidelines. Additional information on the Network and its activities is available on the website: <https://www.unesco.org/en/creative-cities?hub=365>.
- It is important to ensure an active participation of all the relevant local stakeholders and actors to reinforce engagement and ownership of the process, gather the necessary information on the cultural assets, experiences and expertise of the city, sketch out the main lines of the city's vision, strategy and action plan.

RECOMMENDED APPLICATION PREPARATION PROCESS

-  Municipality (Mayor) decides to prepare application
-  Establish management/coordination team and focal point
-  Identify relevant stakeholders - within the city and at regional and international level
-  Establish a consultative group involving relevant stakeholders from all sectors
-  Implement relevant background research and prepare mapping of creative assets of the city
-  Draft a mid-term (4-year) strategy and action plan implementing the Network's objectives at local and international levels
-  Plan management unit responsible for undertaking the day-to-day activities of the Network (in case of designation)
-  Propose adequate budget and explore funding opportunities
-  Mayor writes formal letter presenting the application
-  Obtain formal support from national professional associations
-  Obtain formal endorsement from the National Commission for UNESCO
-  Submit application with all required documents onto the online platform by the submission deadline

Online application platform

Applications must be submitted exclusively through the dedicated online application platform. In order to gain access to the platform, a **pre-registration** is necessary by filling the access request form available [here](#).

Upon completion, the submitted information will be processed. If the request for access is approved, an automatic message will be sent with a link to the online application platform. Kindly note that processing the request may take a few days. In the meantime, to facilitate the preparation of the application, a PDF version of the online Application Form is available [here](#) for your easy reference.

Before submitting a city's application onto the online platform, the focal point should carefully read the present Guidelines and the online Application Form, ensure the content approval by the Mayor, and complete all the required documents.

Applicant cities are encouraged to provide relevant information by following the instructions provided in the online Application Form. The information provided should not be repeated across different sections unless relevant. Applicant cities should also provide brief answers to each section and avoid a simple listing of activities, initiatives or infrastructures. The information provided should be updated and relevant to allow the evaluators to fully assess the city's cultural and creative assets as well as the feasibility and potential of its proposed action plan.

Please note that a character limit is set in each section of the online Application Form. All the sections must be filled to be considered complete and valid. In case the applicant city has no relevant information to provide in a particular section or field, please indicate "No relevant information to provide".

The online application must be completed in clear and fluent **English or French**. Applications submitted in other languages will not be considered. In the event that none of the working languages is familiar to the team/person writing the application, it is recommended that the application be written in a native language and then translated by a certified translator.

Submitting the Application – List of required documents

The following attachments must also be uploaded to the online application platform:

NB

1. A formal **letter of intention from the Mayor** of the applicant city presenting the application and the support of the municipality;
2. The standard **Mayor's Declaration** document, dully completed and signed by the Mayor of the applicant city. The standard template is available for download [here](#).
3. A formal **letter of support from the National Commission** for UNESCO of the country in which the applicant city is located;
4. Two formal **letters of support from active main national professional associations** in the creative field concerned⁴;
5. Three **high-quality photos** of the applicant city, closely related to the creative field concerned (JPEG format); and
6. The "**Cession of Rights and Register of Photos**" Form dully completed and signed for each of the three photos. The standard template is available [here](#).

⁴ For example, if applying to the creative field of literature, a letter of endorsement from the National Writers' Association would fulfil this requirement.

→ The size of each of the abovementioned attachments must not exceed **10 MB**.

NOTE: There is no form or precise format requirements for the above-mentioned letters. However, it is highly recommended that they should be concise (no longer than 2 pages each). These letters must be drafted in English or French or include an official translation **in the same document**.



Applications must be submitted exclusively **through the online application platform**. **Applications submitted via email, incomplete or after the above-mentioned deadline will not be considered for the evaluation process.**

Deadline for submission: 31 January 2025, 23:59 pm CET

UNESCO is not responsible for the late submissions due to a lack of forethought or possible technical issues. It is the sole responsibility of the applicant cities to ensure timely submissions. Upon reception on the platform, an acknowledgement of receipt will be sent to applicant cities via email.

III. TENTATIVE TIMETABLE FOR THE 2025 CALL FOR APPLICATIONS

<p>31 October 2024 (World Cities Day)</p>	<p>Launch of the Call</p>
<p>31 January 2025</p>	<p>Deadline for Submission</p> <p><i>Only applications submitted through the online application platform and completed by the set deadline of 31 January 2025, (23:59 CET), will be processed.</i></p>
<p>By mid-February 2025</p>	<p>Technical Pre-screening</p> <p><i>Technical pre-screening by UNESCO Secretariat to verify eligibility of the applications (required documents and information, formal letters, etc.)</i></p>
<p>By mid-April 2025</p>	<p>Parallel Evaluation</p> <p><i>Parallel evaluation by UNESCO-appointed independent experts and member cities in the creative field concerned.⁵</i></p>
<p>By mid-May 2025</p>	<p>Finalization of the Evaluation Process</p>
<p>To be communicated in due course</p>	<p>Announcement of the Designation</p> <p><i>Designation announced by the Director-General of UNESCO (to be made available on the UNESCO website and through its communication channels and networks).</i></p>

⁵ In this Call, the applications submitted in the creative field of Architecture will be evaluated by independent experts, and a panel integrated by the International Union Architects (UIA) and experts in the Creative Cities of Design.

Annexes

I. FREQUENTLY ASKED QUESTIONS

How do cities apply?

Cities are invited to apply during the opening period of the Call for Applications. **Applications must be submitted exclusively through the online application platform.** Applications submitted via email will not be considered. Items in hard copy will not be accepted.

How to get access to the dedicated online application platform?

In order to gain access to the platform, a pre-registration is necessary by filling the access request form available here: <https://forms.office.com/e/ubU9EVGCjM>

Upon completion, the submitted information will be processed. If the request is approved, an automatic message will be sent to the applicant city with a link to the online application platform. Kindly note that processing the request may take a few days.

When is the deadline to apply?

For the 2025 UCCN Call for Applications, the deadline is **31 January 2025, 23:59 CET**. Please kindly note that applications submitted beyond the deadline will not be considered.

In which language(s) can the application be submitted?

Applications can only be submitted in **English or French** on the online application platform.

What documents should be provided?

All the required documents must be uploaded onto the online application platform. They are listed on page 9 of the present Guidelines. Please note that no other documents will be taken into account during the evaluation process.

How many cities per country can be eligible to the designation? How many cities per country can receive the endorsement of their National Commission for UNESCO?

For the 2025 Call for Applications, **a maximum of two applications in two different creative fields** from a same Member State or Associate Member can be submitted. Consequently, the National Commission for UNESCO of a Member State or Associate Member can endorse a maximum of two applications in two different creative fields.

Kindly note that a formal letter of support from the National Commission is required to complete the application file.

When and how will the designation be announced?

The announcement will be made on the UCCN website and through other UNESCO communication channels and networks in due course. A formal letter will be sent to each of the eligible applicant cities to inform them of the result in the days following the announcement.

To ensure an impartial evaluation of the applications, we kindly ask applicant cities to refrain from requesting information on their applications or the evaluation results during the process.

Who evaluates the application?

The evaluation process is implemented and coordinated by UNESCO. The process foresees a technical pre-screening by the UCCN Secretariat and a parallel evaluation by independent experts and the member cities in the creative field concerned. To ensure the independence of the evaluators, no information on their identity or evaluation is communicated.

Applicant cities are required not to exert any influence or lobby during the evaluation process. The final decision on designation lies with the Director-General of UNESCO, following consultation of the parallel evaluation by independent experts and by member cities in the creative field concerned.

How will applications for the creative field of architecture, introduced in the present Call, be evaluated?

In this Call, the applications submitted in the creative field of Architecture will be evaluated by independent experts, and a panel integrated by the International Union of Architects (UIA) and experts of the Creative Cities of Design.

How to proceed in the event of technical problems during the application process?

All applicant cities are strongly recommended to prepare their application as early as possible. The UCCN Secretariat will only be able to provide technical assistance with an application (such as for issues related to online submission) should there be sufficient time available prior to the submission deadline.

Moreover, it is not UNESCO's responsibility to either follow up on the individual application process of the applicant cities or provide specific orientations or guidance for each case.

Can a city apply for more than one creative field?

For each applicant city, a creative field must be selected, and the application submitted must primarily focus on that particular creative field. The creative fields covered by the Network are the following: Architecture, Crafts and Folk Art, Design, Film, Gastronomy, Literature, Media Arts and Music.

Please note that an applicant city can choose only one of the eight creative fields. This field should be considered as the focus of the application albeit such creative field may interact with other creative fields since innovative and transversal approaches across creative fields are encouraged.

Can adjacent areas of the city be involved in the application?

It is possible for the applicant city to involve its adjacent region in the application process and reflect the latter's contribution to the city's proposed strategy and action plan. However, the applicant city must bear primary responsibility and accountability for the application and the proposed strategy and action plan. In case of designation, the city alone will receive the designation and become a member of the Network.

Does the size of the city matter?

Currently, there is no limitation to the number of inhabitants in a city applying for the membership of the Network. However, only **cities** can be members of the Network.

Which considerations should guide the proposed budget in the application?

There is no minimum or maximum set amount recommended for the provisional budget featured in the application. However, the evaluators will assess the quality of the strategy and the action plan on the basis of the coherence, feasibility and viability of the proposed budget, which should fit the city's size, resources and ambitions.

II. COOPERATION FRAMEWORK FOR APPLICANT CITIES FROM AFRICA AND ARAB STATES

Promoting cultural diversity and strengthening geographical outreach: a global commitment

The UNESCO Creative Cities Network, an international network of exchange and cooperation for cities, aims to ensure geographical representation of cities across all world regions. It is committed to strengthening cooperation with and among cities that have recognized creativity as a strategic factor of sustainable development as regards to economic, social, cultural and environmental aspects. Building partnerships and exchanging knowledge and good practices among member cities are one of the Network's founding principles and objectives.

Despite significant efforts to improve the cultural diversity and geographical representation of the Network, cities from the Global South are still under-represented. This imbalance was acknowledged by UNESCO and the UCCN member cities as a key challenge to be addressed.

In response, the Cooperation Framework introduced in 2017 then targeted applicant cities from Africa, a UNESCO Global Priority, to better support their inclusion in the Network. During the 2019 Call for Applications, this mechanism was further extended to technically support applicant cities from Arab States as well.

With the objective of strengthening this effort, for the 2025 Call for Applications, the Cooperation Framework will be reinforced to encourage applications from Africa and Arab States,⁶ notably through an enhanced collaboration with UNESCO Field Offices across the regions.

Indeed, ensuring the geographic diversity of the member cities is critical to guarantee the Network's sustainability and outreach, as well as its capacity to demonstrate the power of creativity for sustainable development in diverse economic, social, cultural and environmental contexts.

Opening up the Network to cities from the Global South also offers the opportunity to explore new dimensions of creativity, often closely linked to local development, which can be a source of mutual learning for member cities. The enhancement also aligns with UNESCO's commitment to strengthening North-South and South-South cooperation towards building sustainable and resilient cities of tomorrow.

Creating effective cooperation: pairing applicant cities with member cities

Applicant cities from the Global South approach the Network with specific expectations, particularly in terms of technical support and mentoring opportunities. Similarly, some member cities have expressed their willingness to engage in broader and more systematic cooperation with their counterparts in the Global South to support their applications and active participation in the Network.

Through the Cooperation Framework, UNESCO invites applicant cities from Africa and Arab States to express their interest in cooperating with current member cities in the preparation of their application, but also, eventually, in the implementation of their action plan in case of designation. UNESCO also encourages its Creative Cities to commit to this Cooperation Framework and to express their interest in this city-to-city partnership.

⁶ Regions defined by UNESCO are Africa, Arab States, Asia and the Pacific, Europe and North America, and Latin America and the Caribbean. The list of Member States and Associate Members that are eligible for participating in the Cooperation Framework can be found here: <https://unesdoc.unesco.org/ark:/48223/pf0000380873> (pp.141-143)

- Expressions of interest from applicant cities in Africa and Arab States shall reach UNESCO no later than 7 November 2024, 23:59 CET.
- The UCCN Secretariat will then coordinate with the Creative Fields concerned to identify member cities interested in partnering with the requesting applicant cities. If successful, the Secretariat will liaise with the paired cities so as to initiate the cooperation by 18 November 2024.



While the cooperation framework aims to improve the geographical representation within the Network, **it does not predetermine the final decision on designation**, which is based on the parallel evaluation undertaken by independent experts and member cities.

Selected applicant cities will receive technical support from their counterpart city in the preparation of their application. The support may be provided in the form of technical assistance, field missions and/or partnering according to the pair's mutual agreement. Partner cities are encouraged to pursue their cooperation if the applicant city is designated, so as to facilitate the smooth implementation of the proposed action plan as well as extend the scope and the impact of the Cooperation Framework through potential collaboration activities and projects.

III. HOW TO USE THE ONLINE APPLICATION PLATFORM: STEP BY STEP

Step 1:

Identify a dedicated person responsible for completing the application process on behalf of the applicant city. It is highly recommended that this role is assigned to a municipal staff to facilitate coordination and communication among different stakeholders within the city.

Step 2:

Complete the pre-registration (access request form):

<https://forms.office.com/e/ubU9EVGCjM>

The completion of this form by the person designated by the city is a requirement to gain access to the online application platform. Please note that only one expression of interest per candidate city and subsequently one access to the online platform is allowed. Multiple submissions for the same city may block the application process.

→ *The language of the form can be opted to English or French via the menu in the top right-hand corner of the web page.*

Step 3:

Gain access to the online application platform. In case that the access request is approved, an automatic message will be sent with a personalized link to the online application platform. Kindly note that processing the request may take a few days.

→ *In the meantime, applicant cities are strongly encouraged to familiarize themselves with the online Application Form (PDF version available [here](#)), and the present Application Guidelines, before starting the application process. We also recommend that you gather all required information and documents beforehand and ensure they are all approved by the Mayor of your city.*

Step 4:

Complete the online Application Form and upload all required documents.

→ *Although your city's application can only be submitted by using the online platform, we strongly advise applicant cities to draft and finalize their input on **an intermediate document** to facilitate the consolidation of information and the approval by the Mayor.*

→ *Please note that the **"Resume later"** button, located at the top right-hand corner of each page, allows you to save your input at any time and resume your session later. After entering your name, password, a valid email address, and answering a security question, you will receive a second personalized link through email to resume your session. **Please make sure to remember your name and password as they cannot be retrieved, and you may need to start from the beginning.** This second link will remain the same throughout the process, to allow you to complete and submit your city's application.*

Step 5:

Submit your city's application via the online platform by 31 January 2025, 23:59 CET.

→ *Once your city's application is submitted, you will not be able to make any changes. An automatic confirmation will be sent to you by email.*

Language: English - English [Change the language](#)

UNESCO Creative Cities Network - 2025 Call for Applications

*Before proceeding to submit your city's application on the online platform, please make sure that you have carefully read the Application Guidelines and the online Application Form, of which a PDF version is available for your easy reference, and that you are in possession of all the required documents. Kindly note that your city's application and its submission **must be approved by the Mayor.***

All sections of the online Application Form shall be duly completed. The information provided should not be repeated across different sections unless relevant. In case of lack of information for any of the sections or fields, the applicant city is requested to enter the following sentence "No relevant information to provide".

Please note that character limits are enforced throughout the Form and that it will not be possible to enter additional text once the limit is reached.

*The 'Resume Later' button, located at the top right-hand corner of each page, will allow you to save your input at any time and resume your session later. After entering your name, password, a valid email address, and answering a security question, you will receive a personalized link through email to resume your session. **Please make sure to remember your name and password as they cannot be retrieved, and you may need to start from the beginning.***

Next

1. City Information and Contacts

1.1 Name of City

1.2 Country

② Choose one of the following answers

Please choose...

1.3 Mayor of the City

Title (Mr/Ms/Other)

Family name

First name

Address

Telephone number

Email address

Other important information (in case there is no additional information, please enter "Not Applicable")

1.4 Representative of the Mayor

② The representative will facilitate the communication between the Mayor (the Municipality), and the UCCN Secretariat and provide political support to the designated "main executive contact" of the city (see point 1.5).

Title (Mr/Mrs/Other)

Family name

First name

Institution/function

Status/type of institution

Address

Telephone number

Email address

Other important information (in case there is no additional information, please enter "Not Applicable")

1.5 Main executive contact

The main executive contact will be the Focal Point of the city for all communication and coordination concerning the UNESCO Creative Cities Network. In case of the city's designation, this person should be officially designated by the Mayor or competent municipal authorities (see point 5.4).

Title (Mr/Mrs/Other)	<input type="text"/>
Family name	<input type="text"/>
First name	<input type="text"/>
Institution/function	<input type="text"/>
Status/type of institution	<input type="text"/>
Address	<input type="text"/>
Telephone number	<input type="text"/>
Email address	<input type="text"/>
Other important information (in case there is no additional information, please enter "Not Applicable")	<input type="text"/>

1.6 Main communication contact

The main communication contact of the city will be responsible for supporting the city's communication efforts alongside the main executive contact, in communicating and disseminating information on its activities in the framework of the Network, as well as those provided by UNESCO (for example, it could be the chief communication officer of the city).

Title (Mr/Mrs/Other)	<input type="text"/>
Family name	<input type="text"/>
First name	<input type="text"/>
Institution/function	<input type="text"/>
Status/type of institution	<input type="text"/>
Address	<input type="text"/>
Telephone number	<input type="text"/>
Email address	<input type="text"/>
Other important information (in case there is no additional information, please enter "Not Applicable")	<input type="text"/>

1.7 Alternative contact

The alternative contact will provide support and backup to the main executive contact.

Title (Mr/Mrs/Other)	<input type="text"/>
Family name	<input type="text"/>
First name	<input type="text"/>
Institution/function	<input type="text"/>
Status/type of institution	<input type="text"/>
Address	<input type="text"/>
Telephone number	<input type="text"/>
Email address	<input type="text"/>
Other important information (in case there is no additional information, please enter "Not Applicable")	<input type="text"/>

11%

2. Creative Field

Please choose the creative field your city wishes to apply for.

Please choose... ▾

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3. General Questions

3.1 General Presentation of the City

④ Presentation of the main geographical, demographic, cultural, social and economic characteristics of the city; mode of governance, principal culture-related facilities and infrastructure, international connections, etc. (1750 characters maximum with spaces).

Number of characters remaining: 1750

3.2 Main development opportunities and challenges facing the city - using creativity as a driver for action

④ Every city is unique and pursues its own objectives according to its particular context and priorities. In this section, applicant cities are invited to explain how they consider culture and creativity – particularly in the creative field concerned – to act as a driver for identifying opportunities and challenges, and thus to propose interventions that seek to maximize the potential of the creative field concerned for sustainable urban development and mitigate and resolve the challenges they face (1400 characters maximum with spaces).

Number of characters remaining: 1400

3.3 Global Development Strategies and Policies

④ Presentation of the city's main and global development vision, strategies and policies, particularly those in line with the international development agendas, such as the United Nations' 2030 Agenda for Sustainable Development, African Union's Agenda 2063, etc., as well as with UNESCO's priorities in the field of culture highlighted in MONDIACULT 2022 Declaration (1150 characters maximum with spaces).

Number of characters remaining: 1150

3.4 Expected impact of the designation and the membership on the sustainable development of the city

④ Presentation of the main reasons behind the decision to submit an application to the UNESCO Creative Cities Network and the expected medium and long-term impact of the designation for the sustainable development of the city, particularly over the next four years following the eventual designation (1400 characters maximum with spaces).

Number of characters remaining: 1400

3.5 Preparation process for the application

④ The design and preparation of the application submitted by the city should involve stakeholders from the creative field concerned, drawn from the private and public sectors, academia and civil society, as well as creators, professionals and practitioners. Describe how each of these groups have been consulted and/or engaged in the process of preparing the application; and how each group will benefit from the designation and membership to the Network (1400 characters maximum with spaces).

Number of characters remaining: 1400

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4. Comparative Assets of the Applicant City Made Available to the Network

4. Provide any data, statistics, reports, studies or other information that may be available to the applicant city that supports the information provided in the application. This information should be provided in the form of a table with the following columns: **Asset**, **Year**, **Number of Beneficiaries**, **Number of Activities**, **Number of Events**, **Number of Participants**, **Number of Organizations**, **Number of Stakeholders**, **Number of Partners**, **Number of Sponsors**, **Number of Funders**, **Number of Donors**, **Number of Volunteers**, **Number of Supporters**, **Number of Other Stakeholders**. Provide a maximum of 1000 characters maximum per space for each field below.

4.1 Role and foundation of the creative field concerned in the city's history and development.
Number of Beneficiaries: []

4.2 Current economic importance and dimension of the cultural sector and, in particular, of the creative field concerned. The information can be supported by data, statistics, and other indicators on its contribution to economic development and employment, number of cultural enterprises in the city, etc.
Number of Beneficiaries: []

4.3 Different communities and groups engaged in, and/or that earn their livelihoods from, the creative field concerned.
Number of Beneficiaries: []

4.4 Major fairs, conferences, conventions, congresses, and other national and/or international events organized by the city over the past four years, aimed at professionals and practitioners in the creative field concerned (creators, producers, marketers, promoters, etc.).
Number of Beneficiaries: []

4.5 Major festivals, conventions and other large-scale events organized by the city in the past four years in the creative field concerned, aimed at the general audience at the local, national and/or international level.
Number of Beneficiaries: []

4.6 Main curriculum mechanisms, courses and programmes aimed at promoting culture and creativity, as well as arts education in the creative field concerned across different educational levels.
Number of Beneficiaries: []

4.7 Lifelong learning, tertiary education, vocational schools, training centres, academies and other complementary education institutions specialized in the creative field concerned.
Number of Beneficiaries: []

4.8 Research centres, specialized institutes and programmes that focus on research and development in the creative field concerned.
Number of Beneficiaries: []

4.9 Integrated infrastructure for the creation, production and dissemination of activities, goods and services in the creative field concerned, at the professional level (for example, centres for professionals, cultural entrepreneur incubators, chambers of commerce with specific programmes for cultural goods and services, etc.).
Number of Beneficiaries: []

4.10 Main facilities and cultural spaces dedicated to production, promotion and dissemination in the creative field concerned, aimed at the general public and/or specific audiences (such as youth, women, vulnerable groups, etc.).
Number of Beneficiaries: []

4.11 Present a maximum of three major programmes or projects developed by the city in the past four years to promote wider participation in cultural life in the creative field concerned, particularly those aimed at disadvantaged or vulnerable social groups.
Number of Beneficiaries: []

4.12 Present a maximum of three major programmes or projects developed in the past four years in the creative field concerned that have helped to create and/or strengthen relations of cooperation between different actors, including the local government, the private sector, academia, civil society, academia and/or other relevant stakeholders.
Number of Beneficiaries: []

4.13 Role and impact of the main professional, industrial or sectoral, and non-governmental civil society organizations that are active in the city in the creative field concerned.
Number of Beneficiaries: []

4.14 Main initiatives, policies, guidelines, programmes and measures, implemented by the city in the past four years to improve the status of creators and professionals and to support creative work, particularly in the creative field concerned.
Number of Beneficiaries: []

4.15 Main initiatives, policies, guidelines, programmes and measures, implemented by the city in the past four years to support and enhance local cultural industries in the creative field concerned.
Number of Beneficiaries: []

4.16 Main international and/or regional cooperation initiatives in the creative field concerned, developed with cities from different countries in the past four years.
Number of Beneficiaries: []

4.17 Major programmes or projects implemented in the past four years that directly or indirectly support and create synergies with at least one of the other creative fields in the Network.
Number of Beneficiaries: []

4.18 Main international cooperation initiatives and/or partnerships developed in the past four years involving at least two of the eight creative fields covered by the Network (cross-cutting and/or trans-sectoral projects).
Number of Beneficiaries: []

4.19 Main facilities and infrastructure made available as well as activities (fairs, conferences, conventions, etc.) organized by the city in the past four years, aimed at promoting the creative fields covered by the Network other than the selected one in the application.
Number of Beneficiaries: []

4.20 Provide detailed information of the city's overall proceeds and expenditures over the last four years, showing amounts devoted to and generated from the creative field concerned.
Number of Beneficiaries: []

5. Contributions to Achieving the Objectives of the Network

In this section, the applicant cities are invited to present an appropriate medium-term (four-year) action plan describing the main initiatives that the city commits to implementing to achieve the Network's objectives: strategically placing culture and creativity as drivers of sustainable development at the local and international levels.

The proposed initiatives should correspond to the objectives and the areas of action specified in the Network's Mission Statement. Applicant cities are requested to have good knowledge of this document before filling in this section. The action plan and the proposed initiatives should be realistic, coherent and feasible, and in line with the United Nations 2030 Agenda for Sustainable Development and the MONDIACULT 2022 Declaration. It is recommended to describe the main planned initiatives in a meaningful manner rather than multiple theoretical lists of actions. In case of designation, the city will be expected to implement this action plan and to report on its implementation via the compulsory Reporting Exercise.

5.1 Presentation of a maximum of three major initiatives, programmes and/or projects aimed at achieving the objectives of the Network at the city level by enhancing the role of culture and creativity in sustainable development.

It is recommended that two of the proposed initiatives, programmes and/or projects should correspond to the creative field concerned and one of the initiatives presented should be of a cross-cutting nature and link with at least one of the other creative fields covered by the Network. The presentation of the proposed initiatives should notably include the scope, objectives, outreach and stakeholders (partners, participants and beneficiaries), the expected results and impact to highlight the quality, diversity and innovativeness of the approach. Initiatives, programmes and/or projects supported by and/or involving the public and private sectors, civil society, professional associations and cultural institutions are encouraged (4000 characters maximum with spaces).

Number of characters remaining: 4000

5.2 Presentation of a maximum of three major initiatives, programmes and/or projects aimed at achieving the Network's objectives on an international level, particularly those involving other member cities of the Network.

The presentation of the proposed initiatives, programmes and/or projects should notably include the scope, objectives, outreach, stakeholders (partners, participants and beneficiaries) and expected results and impact, to highlight the quality, diversity and innovativeness of the approach. Initiatives supporting the promotion of the Network in under-represented regions and countries, as well as actions involving cities in developing countries to strengthen North-South and South-South cooperation, are encouraged. A cross-cutting initiative linking more than one creative field covered by the Network may be presented (4000 characters maximum with spaces).

Number of characters remaining: 4000

5.3 Estimated budget for implementing the proposed action plan.

It is recommended to present the estimated overall annual budget for implementing the proposed action plan over a period of 4 years, as well as the respective percentages that will be earmarked to local and international activities respectively. All of the resources that the city expects to allocate should be mentioned, not only including financial resources but also other resources (personnel, facilities, etc.). Please indicate any existing funding or envisaged funding opportunities with national, regional and international funding agencies such as development banks and institutions, in order to complement the budget from the municipality itself. Alternative and innovative fundraising mechanisms may be presented (1200 characters maximum with spaces).

The evaluation will not be made on the basis of the size of the proposed budget but in terms of its feasibility, coherence, achievability and sustainability in relation to the proposed action plan.

Number of characters remaining: 1200

5.4 Intended structure for the implementation and management of the action plan.

Presentation of the organizational structure, human resources and planned working arrangements that will be established to ensure the programming and implementation of the proposed action plan. It is recommended that the person in charge of the team or entity will also be the main executive contact (focal point) of the city in case of designation. Information about potential partners for the implementation of the action plan, along with the names, titles and contact details of key experts, non-governmental organizations (NGOs) and academic institutions, may also be provided (1700 characters maximum with spaces).

Number of characters remaining: 1700

5.5 Intended plan for communication and awareness-raising.

Presentation of a comprehensive communication and awareness-raising strategy and plan for promoting the Network and its objectives to a wide audience, as well as the expected outcomes and impact of this plan (1700 characters maximum with spaces).

Number of characters remaining: 1700

6. Commitment to the Network

6.1 Commitment to the UCCN Reporting Exercise

- By checking the box, the city if designated commits to participating in the UCCN Reporting Exercise on a quadrennial basis. This report will provide detailed information on the implementation and impact of its action plan as a UNESCO Creative City, as well as its contribution to the Sustainable Development Goals and the global priorities put forward by the MONDIA/CULT 2022 Declaration in the field of culture. Further details will be provided to the designated cities in due course.

6.2 Participation in the annual conferences of the Network

- By checking the box, the city if designated commits to ensuring the participation of a delegation from the city, preferably including the Mayor and the main executive contact, in the Annual Conferences of the UNESCO Creative Cities Network, and to cover any travel, accommodation and other subsistence costs incurred.

6.3 Providing information to the Secretariat

- By checking the box, the city if designated commits to regularly providing up-to-date key information related to the implementation of the city's membership, notably any changes in all its contact details (Mayor, main executive contact and other contacts - see sections 1.3, 1.4, 1.5, 1.6, 1.7) through a formal letter from the Mayor or a relevant municipal department/service. The city also commits to creating a generic email address to facilitate communications within the Network in case of designation.

6.4 Dissemination of information provided by UNESCO

- By checking the box, the city if designated commits to regularly disseminating key relevant information as well as communication materials shared by UNESCO through the city's communication and social media platforms. The main communication contact alongside the main executive contact (please refer to Section 1.5) shall be responsible for undertaking this task and keeping the UNESCO Secretariat informed in this regard.

7. Communication Materials

In order to prepare communication materials about your city in the event of designation, please complete the following fields. This information will be edited and used on the UNESCO website and in other communication materials of the UNESCO Creative Cities Network.

*Therefore, please kindly note that the city is **fully responsible for the quality and accuracy of the submitted communication materials**. In order to facilitate the preparation of these materials, you may refer to the UCCN website where a city page for each current member is presented.*

7.1 Brief and pertinent presentation of the cultural assets and creative industries of the city in the creative field concerned, avoiding the exclusive promotion of city branding or tourism. Data, statistics and other indicators in the field of cultural and creativity, especially in the creative field concerned, are highly recommended **(1700 characters maximum with spaces)**.

Number of characters remaining: 1700

7.2 Expected contributions of the city to achieving the objectives of the Network according to the proposed action plan **(800 characters maximum, presented in bullet points)**.

Number of characters remaining: 800

7.3 A maximum of two URL links to websites related to the creative field concerned in the city and/or key elements of the application. Relevant social media handles for the city, if any, (such as Facebook, Instagram, and X) may also be provided.

7.4 List of the city's membership in other UNESCO's cities networks (such as UNESCO Global Network of Learning Cities and International Coalition of Inclusive and Sustainable Cities), as well as other major international and inter-regional cities networks or platforms.

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8. Required Documents

Please upload all the required documents below.

NB: There is no form or precise format requirements for the letters (8.1, 8.2, and 8.3). However, it is recommended that they should be concise (**no longer than 2 pages each**). These letters must be drafted in English or French or include an official translation **in the same document**.

8.1 A formal **letter of intention from the Mayor** of the applicant city presenting the application and the support of the municipality (in DOC or PDF format).

• The size limit for the file is **10 MB**.

• Please upload **one file**

Upload file

8.2 A formal **letter of support from the National Commission** for UNESCO of the country in which the applicant city is located (in DOC or PDF format).

• The size limit for the file is **10 MB**.

• Please upload **one file**

Upload file

8.3 Two formal **letters of support from active main national professional associations** in the creative field concerned (one letter per file, in DOC or PDF format).

For example, if applying to the creative field of literature, a letter of support from the National Writers' Association would fulfil this requirement.

• The size limit for each file is **10 MB**.

• Please upload **2 files**

Upload files

8.4 A **first high-quality photo** of the applicant city in JPEG format, along with its associated '**Cession of Rights and Register of Photos Form**', dully completed and signed.

Please download the standard form by clicking the link [here](#). The same form must be separately filled and signed for **each of the three photos** in questions 8.4, 8.5, and 8.6.

• The size limit for each file is **10 MB**.

• Please upload **2 files**

Upload files

8.5 A **second high-quality photo** of the applicant city in JPEG format, along with its associated '**Cession of Rights and Register of Photos Form**', dully completed and signed.

• The size limit for each file is **10 MB**.

• Please upload **2 files**

Upload files

8.6 A **third high-quality photo** of the applicant city in JPEG format, along with its associated '**Cession of Rights and Register of Photos Form**', dully completed and signed.

• The size limit for each file is **10 MB**.

• Please upload **2 files**

Upload files

89%

9. Mayor's Declaration

Please download the **'Mayor's Declaration' template** by clicking the link [here](#). Once dully completed and signed by your mayor, **upload it back onto the platform** by using the button below.

📎 Please upload **one** file. **The size limit for the file is 10 MB.**

📎 Upload file

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